

Saudi **Fashion Expo**

Saudi **Fabric & Yarn**

Saudi **Apparel Expo**

Saudi **Stitch & Tex**

18th — 20th
November '24

Where?

The Arena Venue for
Exhibitions and Events
مركز ذي أرينا الرياض
للمعارض والفعاليات

Post
SHOW
Report



MESSAGE FROM THE ORGANIZERS

SAUDI STITCH & TEX stood out as the most dynamic and impactful trade fair dedicated to advancing Saudi Arabia's and the GCC's thriving textile and garment sectors. Over 15,000 professional visitors and trade buyers explored cutting-edge technological innovations presented by leading exhibitors, making the event a true hub of progress.

The mega event comprised 4 exhibitions; namely **SAUDI STITCH & TEX, SAUDI APPAREL EXPO, SAUDI FABRIC & YARN, SAUDI FASHION EXPO**, the 4 event showcased the entire value chain, encompassing textile, garment, printing, yarn, and fabrics from post production to end product; including machinery, technologies, innovations, supplies and products.

Industry leaders and visitors had the unique opportunity to connect with global technology pioneers and explore state-of-the-art trends and solutions, all within one of the world's most vibrant business regions.

More than just a trade fair, **SAUDI STITCH & TEX** served as a comprehensive industrial forum. Experts from across the industry convened to delve into groundbreaking advancements and seamlessly fulfill their technological needs.

The event offered unparalleled opportunities for key technology providers and industrialists to strengthen their presence in the flourishing markets of Egypt and the broader MENA region.

We extend our heartfelt gratitude to our esteemed sponsors and exhibitors for their unwavering support, which continues to drive the success of **SAUDI STITCH & TEX**.

To maximize the return on investment for our exhibitors, we have prepared this post-show report. It provides a detailed overview of the event's activities, highlights, and attendee feedback, offering valuable insights to help exhibitors achieve even greater success in future editions.

We look forward to welcoming you to the next edition of **SAUDI STITCH & TEX**!

SAUDI STITCH & TEX Team

SAUDI STITCH & TEX OVERVIEW

- 1- Exhibition Dates: **18 - 20 November 2024**
- 2- Opened Daily from: **4:00 PM till 11:00 PM**
- 3- Total Number of Direct Exhibitors: **202 Companies**
- 4- Total Number of Represented Brands: **512 Companies**



SAUDI STITCH & TEX OVERVIEW

5- Exhibitors Countries of Origin:
CHINA - KSA - EGYPT - UAE - TÜRKIYE
-INDIA - THAILAND.

6- National Pavilions: **China**..... 
Türkiye..... 



SAUDI STITCH & TEX OVERVIEW

7- Total Number of Visitors:



15,994 Trade Visitors

SAUDI STITCH & TEX OVERVIEW

Regional & International Visitors & Buyers:

8- Regional & Visitors Countries of Origin:

**United Arab Emirates, UAE, Oman,
Jordan, Syria, Iraq, Bahrain, Egypt,
Qatar, Kuwait.**

1,012
Visitors



SAUDI STITCH & TEX OVERVIEW

9- Sponsors & Partners:

Organizers المنظمون



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Diamond Sponsor الراعي الماسي



Seminars by الندوات



Freight forwarder by وكيل الشحن Registration Partner شريك التسجيل

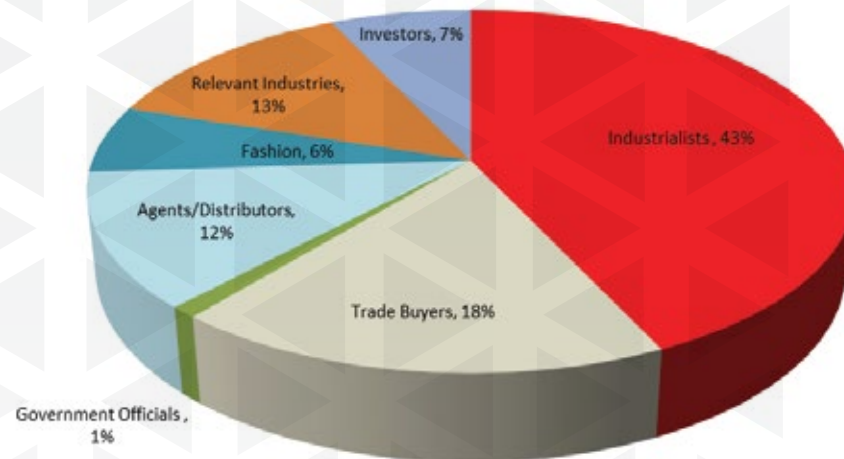


Media Partner الشريك الإعلامي

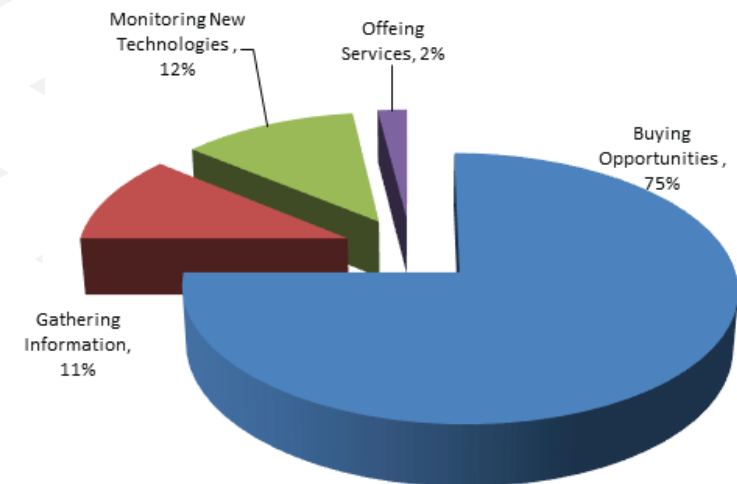


VISITOR'S PROFILE

A- Visitors Analysis by Nature of Business

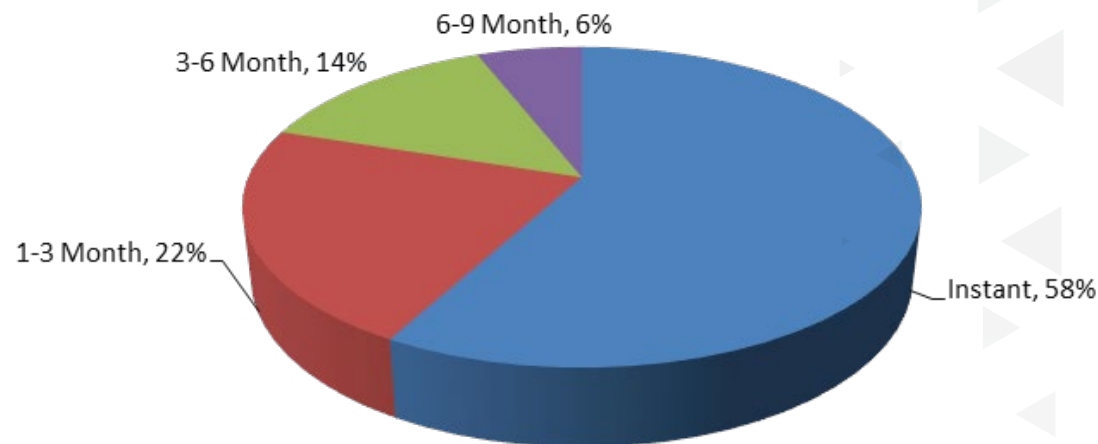


B- Visit Main Objectives

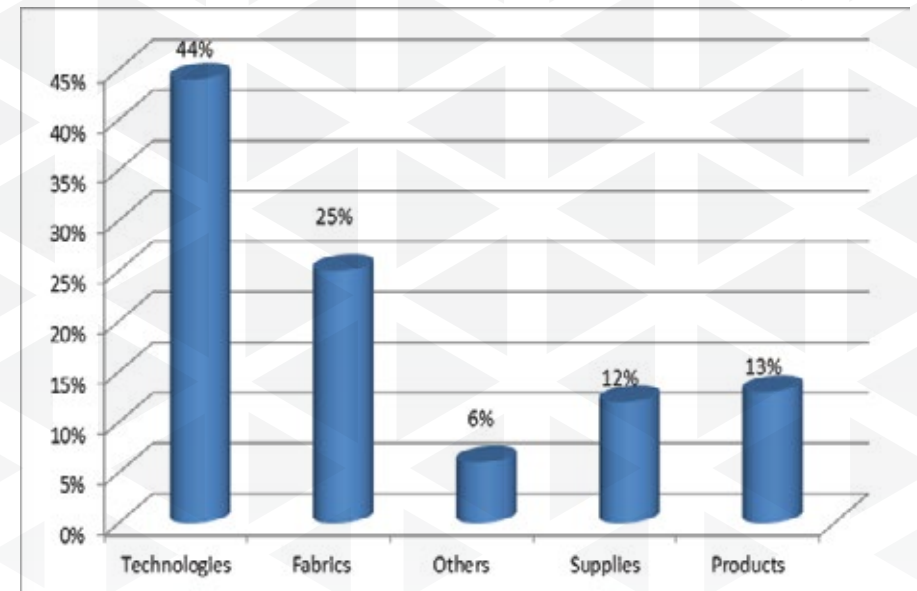


VISITOR'S PROFILE

C- Purchase Intention Time Frames

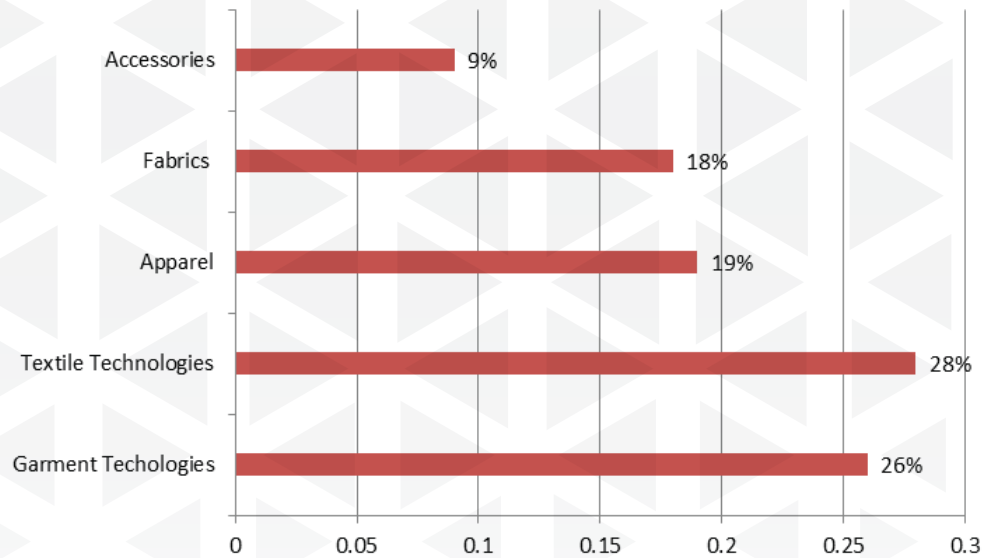


D- Type of Purchase

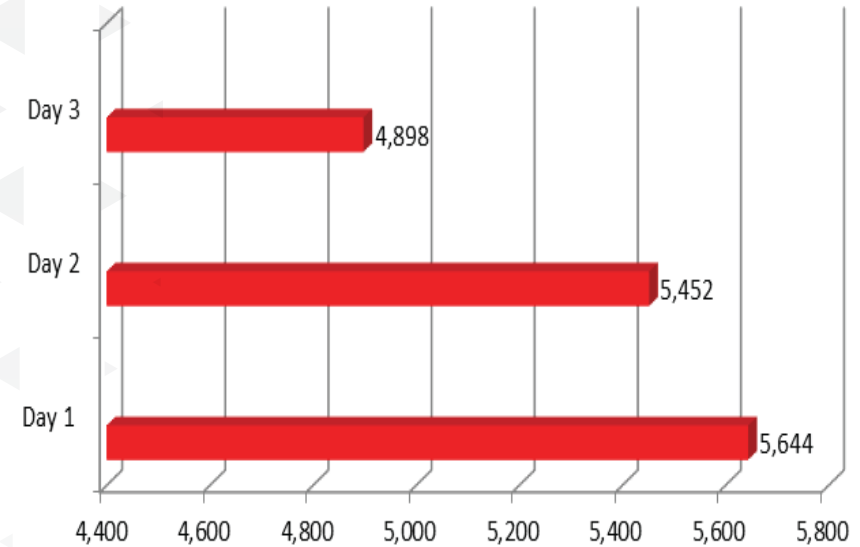


VISITOR'S PROFILE

E- Purchasing Analysis by Sector

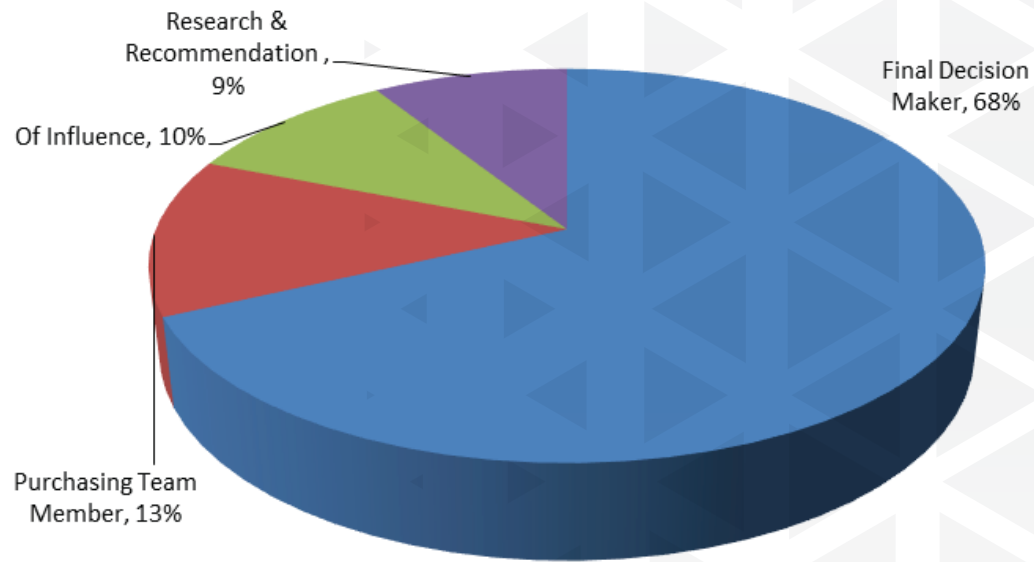


F- Admission Analysis by Show Days



VISITOR'S PROFILE

G- Terms of Buying Decision Influence



VISITORS

POST SHOW REPORT

I – Results from Visitors Survey

95%

of the visitors said that they found the technologies / products they were looking for



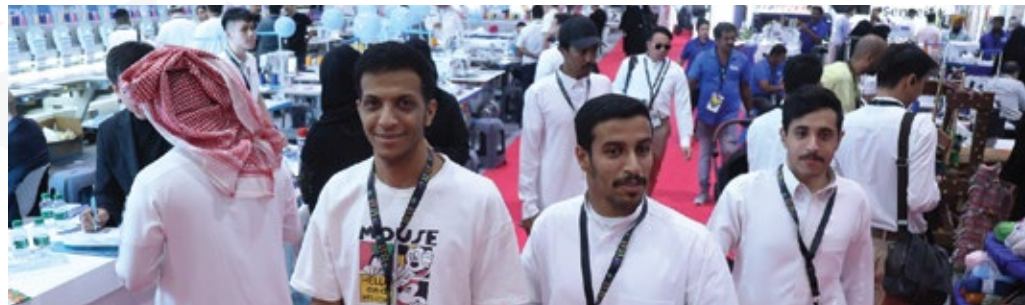
96%

of the visitors rated their visit as successful



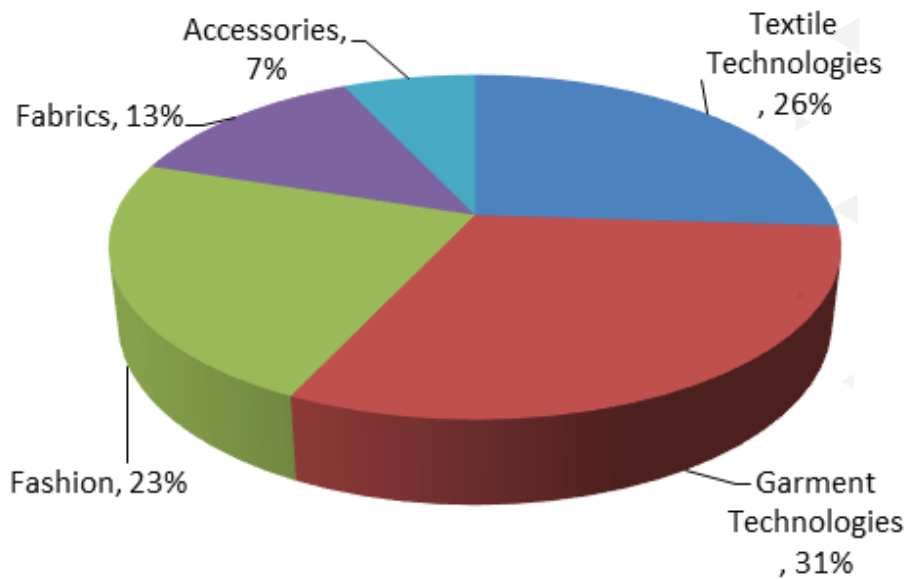
91%

of the visitors confirmed that they will attend the next edition in 2025

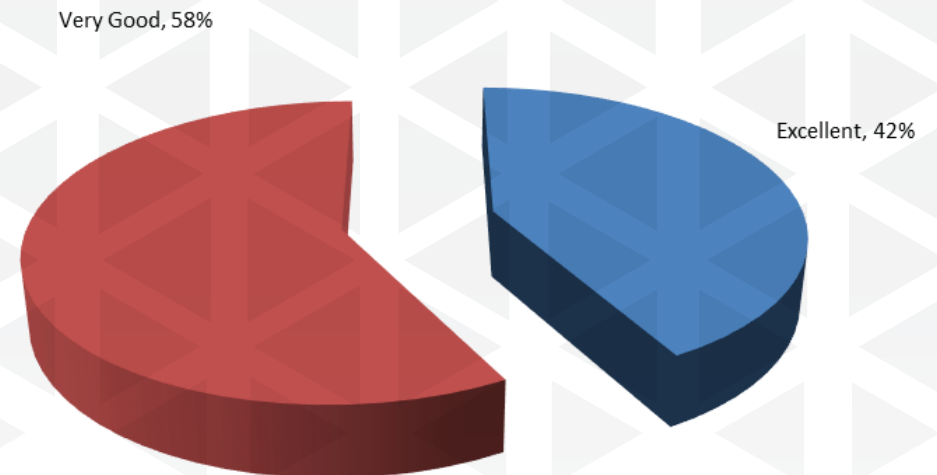


EXHIBITOR'S PROFILE

A- Exhibitors Nature of Business

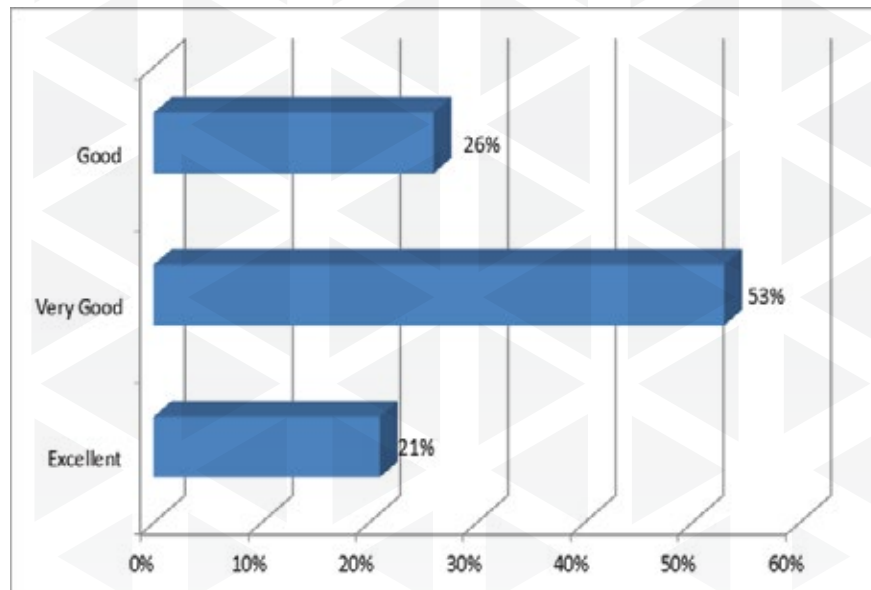


B- Results from Exhibitors Survey Exhibitors Rating

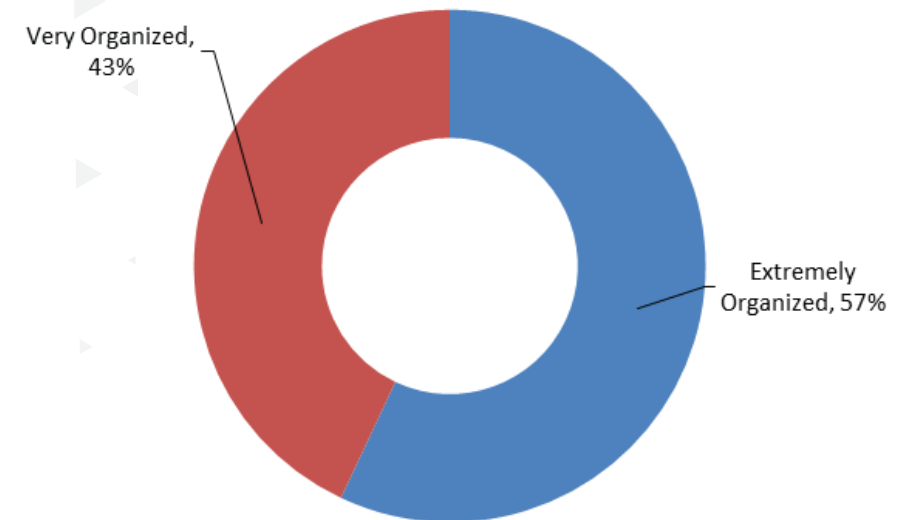


EXHIBITOR'S PROFILE

Exhibitors Rating for Value for Money

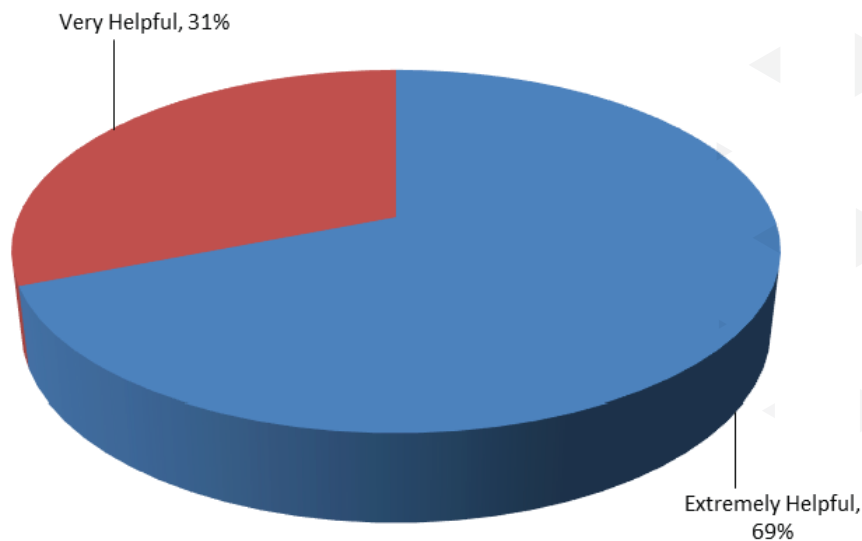


Exhibitors' Rating for the Organization

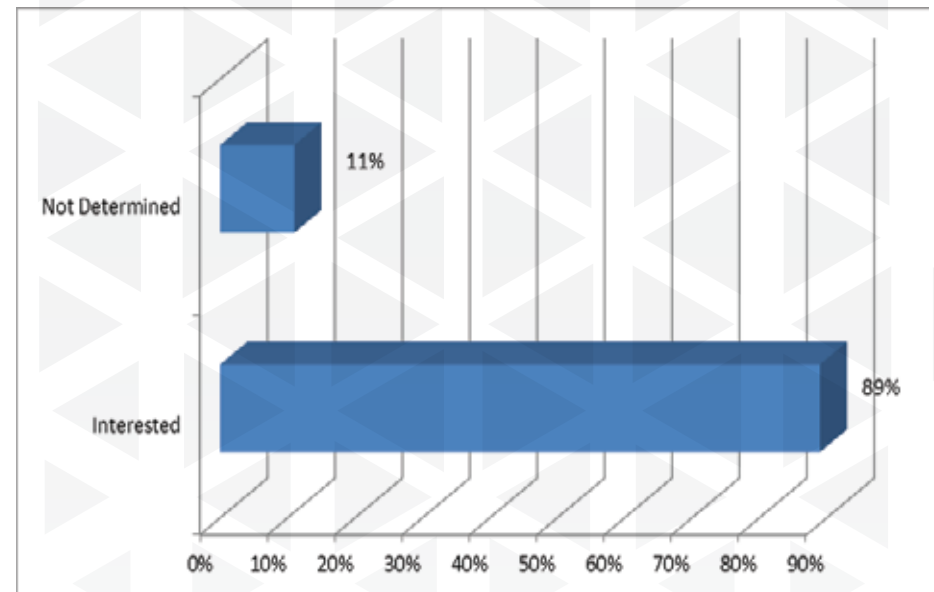


EXHIBITOR'S PROFILE

Exhibitors' Rating for
How Helpful was Staff

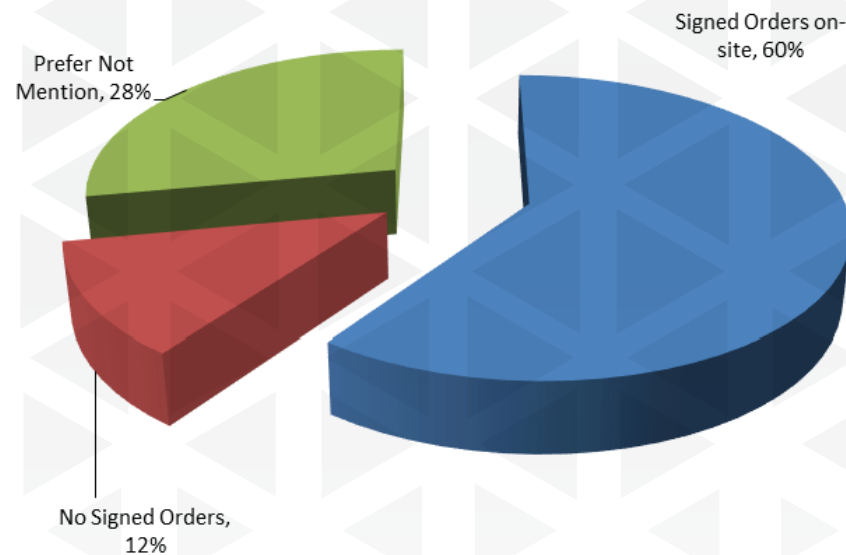


Exhibitors' Intention to Exhibit
in the Coming Edition

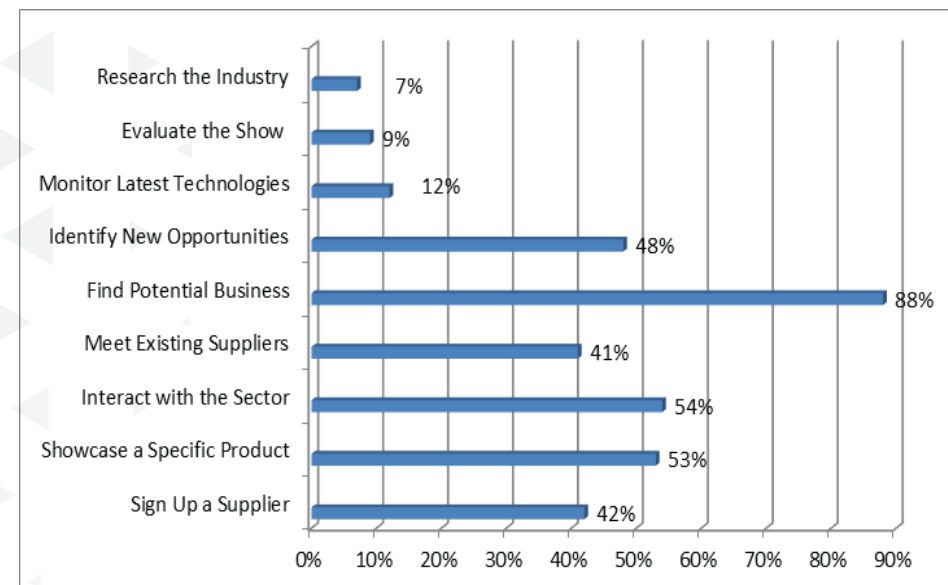


EXHIBITOR'S PROFILE

Exhibitors' On-site Orders

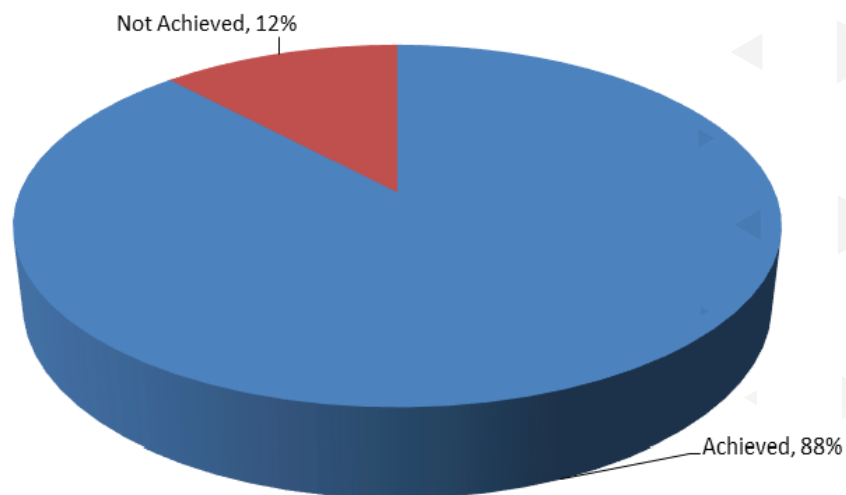


Exhibitors' Objectives from Participating

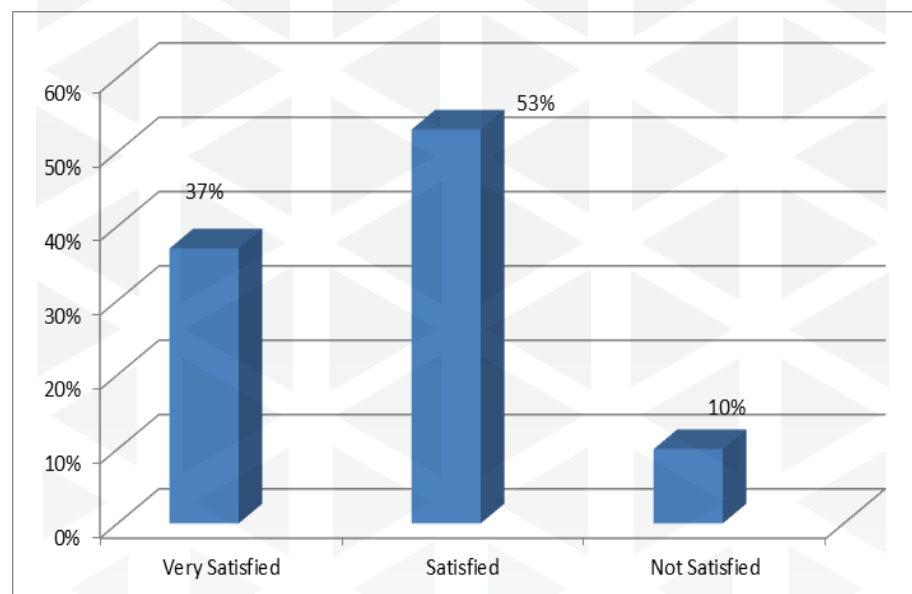


EXHIBITOR'S PROFILE

How Far did Exhibitors Achieve their Objectives



Exhibitors' Rating for Quantity of Visitors



PROMOTIONAL ACTIVITIES & MEDIA COVERAGE

OUTDOOR



PRINTED ITEMS



SOCIAL MEDIA POSTS



PHOTO GALLERY



PHOTO GALLERY



VIDEO GALLERY



<https://qrch.net/sq0nuux6ijih>



**Riyadh International
Convention and Exhibition
Center - Riyadh - KSA**

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Dubai - UAE



Giza - Egypt



Riyadh - KSA



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