

by **Stitch&Tex**®

Saudi
**Stitch
&Tex**
Exhibition

Saudi
**Fabric
&Yarn**
Exhibition
by **Stitch&Tex**

Saudi
**Home
Tex**
Exhibition
by **Stitch&Tex**

Saudi
**Apparel
Expo**
by **Stitch&Tex**

Saudi
**Carpet
&Flooring
Expo**

When?
17th — 19th
نوفمبر
November '25

Where?
**Riyadh International
Convention and exhibition
Center, Riyadh, KSA.**
مركز الرياض الدولي للمؤتمرات والمعارض - الرياض

**Post
SHOW
Report**



Saudi Stitch & Tex Expo, Saudi Fabric & Yarn Expo, Saudi Home Tex Expo, Saudi Apparel Expo, and Saudi Carpet & Flooring Expo, this unified platform attracted an unprecedented number of visitors, buyers, designers, manufacturers, and industry leaders. Over the course of the event, attendees were immersed in diverse segments of the textile supply chain, fostering both commercial opportunities and industry insights under one roof.





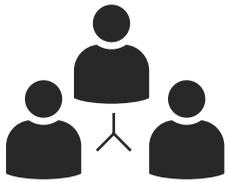
Exhibitor participation far exceeded expectations, with local and international brands occupying expansive halls that showcased cutting-edge innovations in stitching technologies, premium fabrics, and yarns, as well as trend-setting apparel collections.

The event drew extraordinary interest from regional buyers and project developers, reflecting the robust growth and investment appetite in the Kingdom's interior design and construction sectors. Exhibitors consistently reported high-quality leads and meaningful engagement with decision-makers from retail chains, hospitality groups, and government procurement agencies.

The event's success was further amplified by the presence of industry leaders who shared insights on sustainability in textiles, digital transformation in fashion, and emerging consumer trends in the GCC market.

As we prepare this show report for our valued exhibitors, it is clear that the event delivered exceptional value across brand exposure, business development, and market intelligence. Exhibitors expressed strong satisfaction with the quality of footfall, brand visibility, and the caliber of industry professionals in attendance. With such robust engagement and measurable returns on investment, this event has firmly established itself as the premier destination for textile and fashion industry growth in the Middle East. We look forward to building on this momentum and welcoming even greater participation in the next edition.

Facts & Figures



394 Exhibitors



10 Exhibitors' Countries



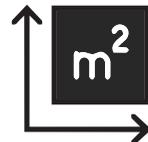
14,171 Visitors



21 Visitors' Countries



1,012 Regional/
International Visitors



14,000 m²
Exhibition Space

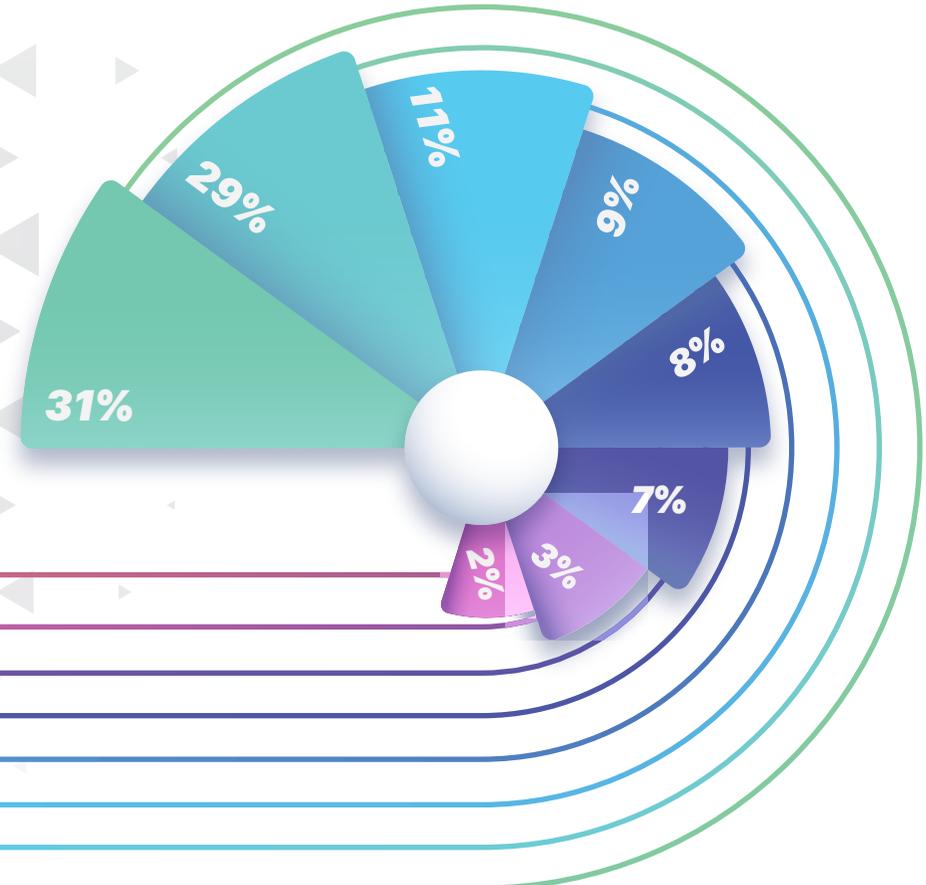


Visitor's Profile



Visitors Analysis by Nature of Business

- Others
- Government Officials
- Shop Owners
- Interior Designers
- Fashion Designers
- Investors
- Trade Buyers & Importers
- Industrialists





Visitor's Main Objectives

74% *Buying Opportunities*

16% *Monitoring New
Technologies/Products*

6% *Gathering Information*

4% *Offering Services*

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Saudi
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Exhibition

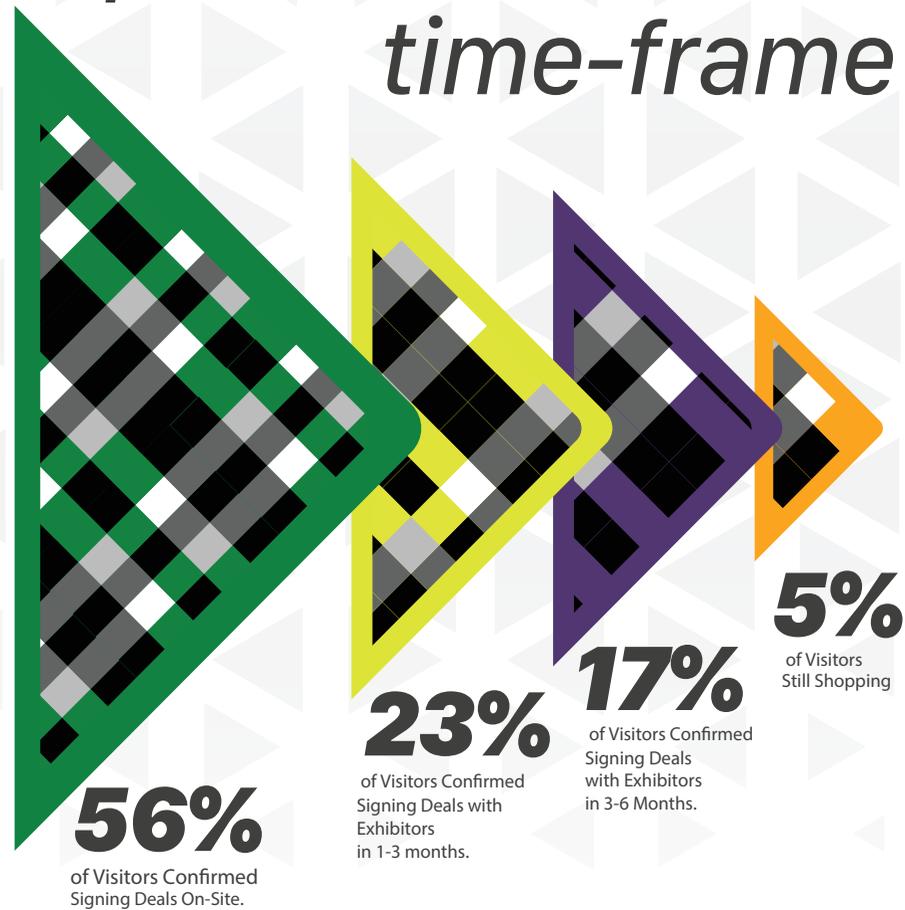
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Visitors, in terms of purchase intention, time-frame



Visitors primary purchase



Visitors primary purchase



20% Home
Textiles



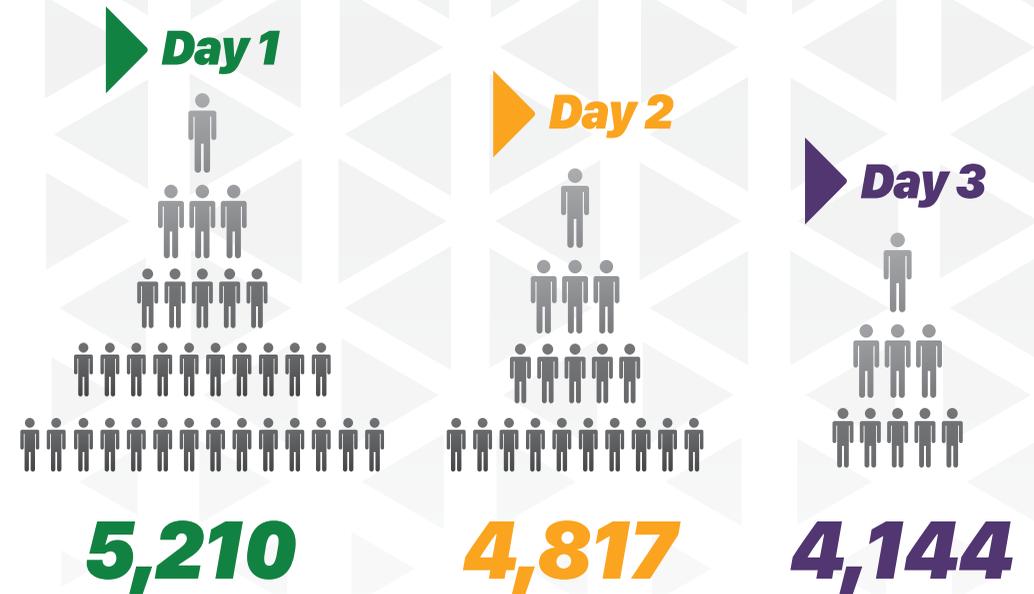
22% Carpet



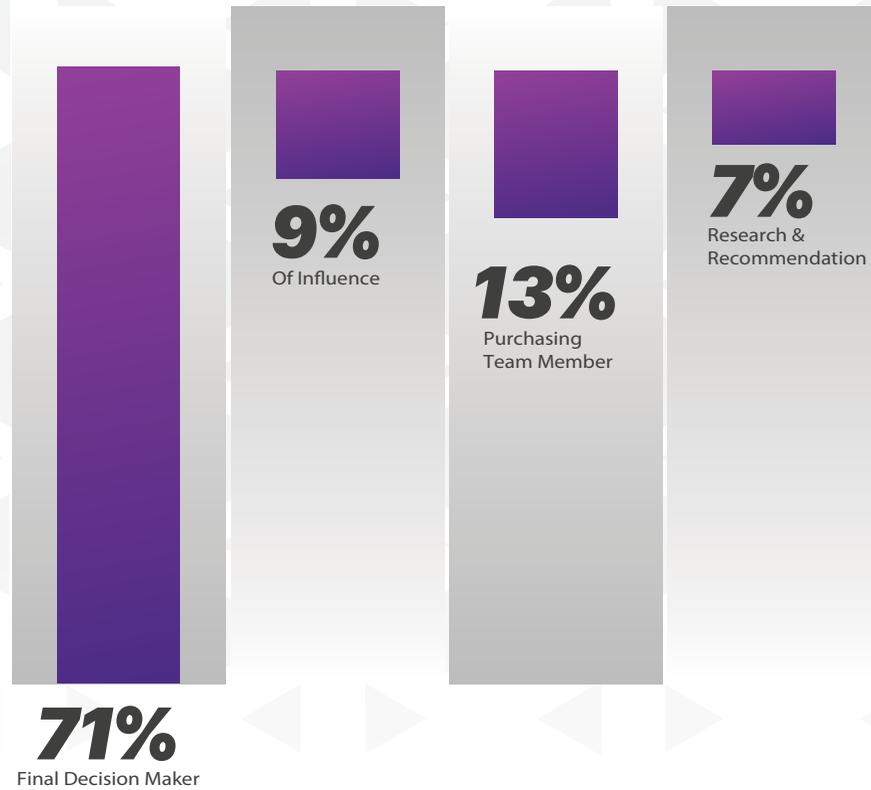


Visitors

Admission Analysis by Show Days



Visitors, in terms of Buying Decision Influence





Visitors Event Rating

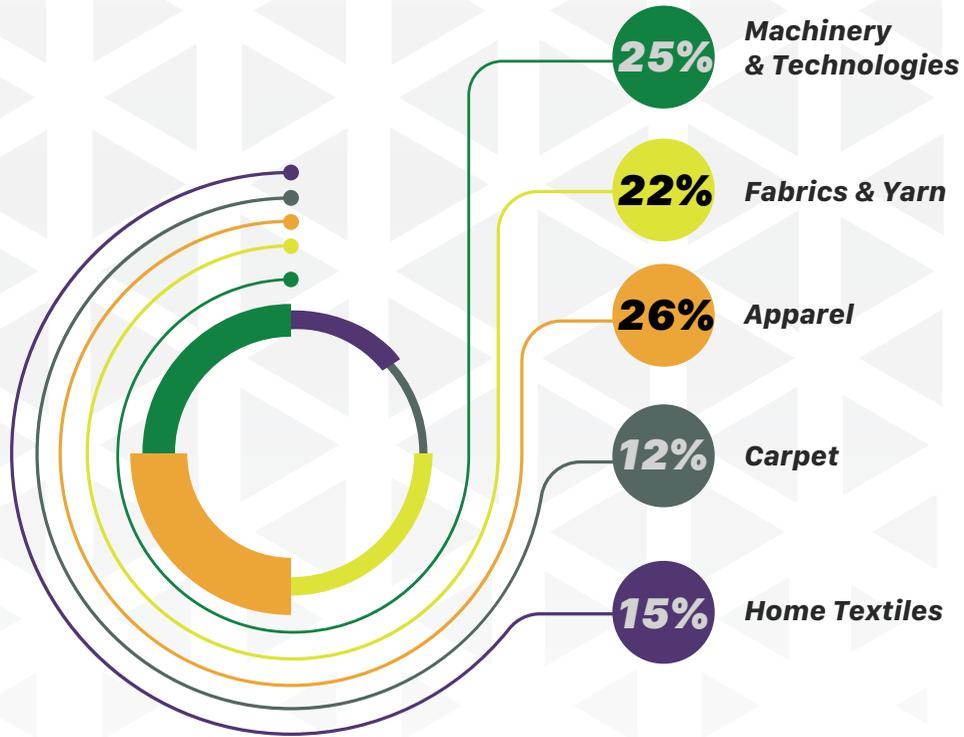
95% of visitors found technologies/products they were looking for.

93% of visitors rated their visit as successful.

96% of visitors confirmed that they will attend the next edition in 2026.

95% of visitors rated the Organization as Very Good.

Exhibitors Nature of Business



Exhibitors Countries

Exhibitors Expected Growth



6% Local Exhibitors

94% International Exhibitors



394 Exhibitors
Year 2025

500 Exhibitors
Year 2026

Exhibitors Event Rating

Exhibitors Organization Rating



14% Rated as Good

86% Rated as Excellent

12% Rated as Good

88% Rated as Excellent

Exhibitors

Event's Staff Rating

Exhibitors

Intention to Exhibit in the Coming Edition



17% Rated as
Helpful

83% Rated as
Extremely
Helpful

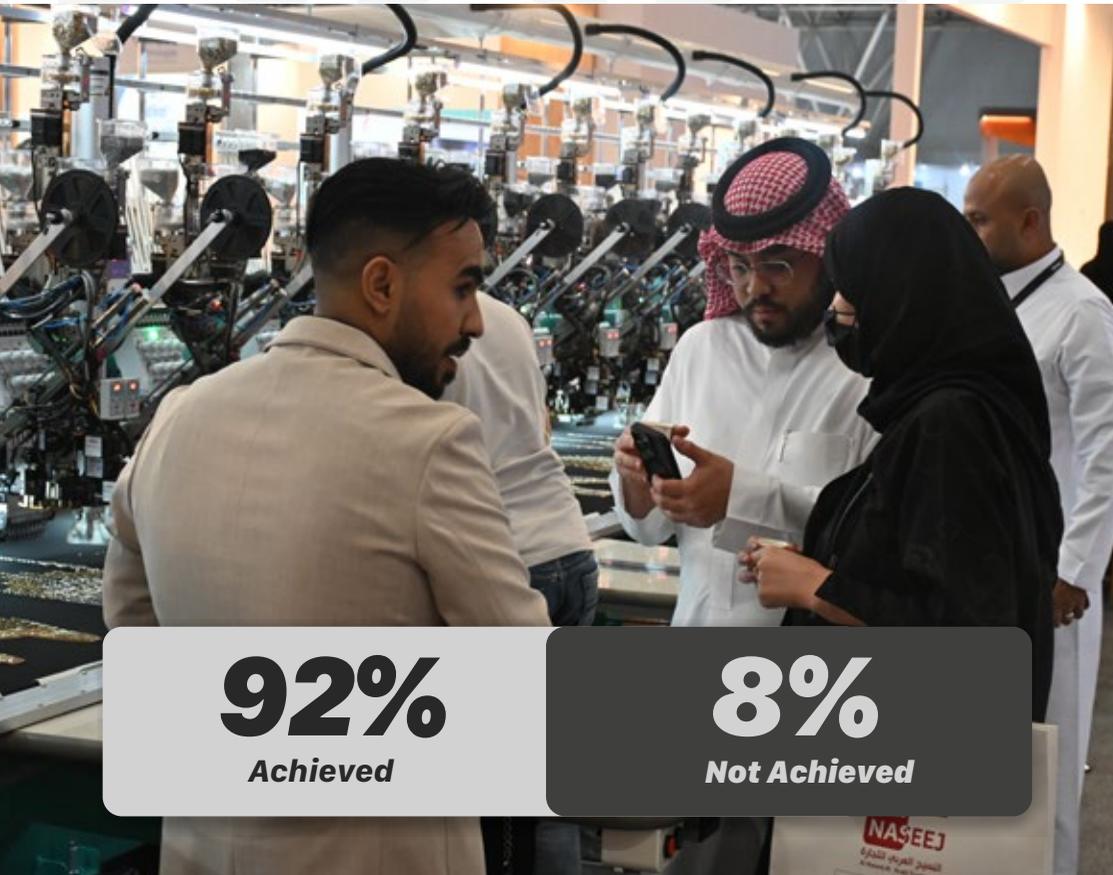


91%
Interested

8%
Not Interested

How Far did The
Exhibitors *Achieve*
their Objectives

Exhibitors
*Rating for Quantity
& Quality of Visitors*



92%

Achieved

8%

Not Achieved



4%

Rated as Fair

25%

Rated as Good

71%

Rated as Excellent

Exhibitors Testimonials

"This is our Third time to participate, we thank the organizers for their efforts the organization is perfect and the event added value to the Saudi Industry"

Mr. Abdullah Aleraqi
CEO – Al Naseej Al Arabi Co.



"Visitors are gaining main passion to watch new technologies and to understand the industrial novelties"

Mr. Ossama Al Miladi
Sales Director (Member of Board)
Value Technologies



"We joined this event for the second time to take advantage of the numerous opportunities available in the Saudi Market"

Mr. Khaled Abdulatef
General Manager - Tailleur

"We are targeting the Saudi Market because it is very potential"

Mr. Michelle Zeyada
General Manager - YUMEI

"Our presence at the event was very valuable to us, the visitors, our stand was extremely busy with interested visitors"

Mr. Waleed Al Ammari
Fabric Department Manager
AL AMMARI

Exhibitors Testimonials



"We are extremely impressed with our first participation"

Ms. Tasneem Al Omari
Program Consultant
TAJ



"We consider ourselves partners of success whether in KSA or Egypt".

Eng. Mohamed Shalaby
Chairman
CMYK

"We will be here in each coming round the opportunities are getting bigger every year"

Mr. Mohamed Abdel-Karim
Board Member & CEO
ULHWA TEX



"The event is a real gateway to the Saudi Market and to the Markets of the GCC"

Dr. Mohamed Abdel-Wahab
Technical Director
Egyptian Cotton

"We are always keen to be at this event"

Mr. Tarek Awda
Chariman
Euro Media

"The traffic was extraordinary"

Mr. Saleh Alnafisah
CEO
Fakhr El Naseej Factory ZID

"We had a very good response in our participation last year, this year we are having even better response"

Mr. Zahoor Ahmad
Marketing Manager
EAST ROCK

Photo Gallery



Photo Gallery



Photo Gallery





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for EXPO Video



*Be a part
of next years
success,
book your
space today!*



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Where?
The Arena Riyadh Venue - KSA

Organizers



Dubai - UAE



Giza - Egypt



Riyadh - KSA



Giza - Egypt

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Morocco



Egypt






Saudi Arabia







Organized by



Around the Region in

2026



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