

Saudi Stitch &Tex

Exhibition

Where?
Riyadh International
Convention and Exhibition
Center, Riyadh KSA

مركز الرياض الدولي للمؤتمرات
والمعارض، الرياض،
المملكة العربية السعودية

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The 21st International Exhibition for
Textile, Garment, Printing, Yarn, & Fabric
Machineries, Technologies, & Innovations

المعرض الدولي الحادي
والعشرون لماكينات
الغزل والنسيج و صناعة
الملابس و تكنولوجيا
الطباعة و ابتكارات الخيوط
والأقمشة و مستلزماتهم

When?

17th — 19th
نوفمبر
November '25

saudistitchandtex.com

Stitch&Tex Expo

In Numbers



Since
2007



250,000+
Unique Visitors



15,000+
International
Visitors



20
Rounds



400,000+
Visits



4600+
Exhibitors



7000+
Brands
Represented



Egypt



Saudi Arabia



Morocco



“Whoever came up with the idea and organized this expo (SAUDI STITCH & TEX) succeeded because nobody ever thought of organizing such an expo here (in Saudi Arabia) before.”

Mr. Aimen Al Aamri,
Director, AIMEN AL AAMRI

Why Be Part Of The Saudi Stitch & Tex

3 Days of Exhibition
150+ Companies
15,000+ Visitors

A platform for manufacturers and merchants to showcase their products and services to diverse prospects, government, corporates, and buyers.

Presents excellent selling opportunities for exhibitors.

Brand visibility and advertising opportunity.

Opportunity to network with other exhibitors, investors, and buyers.

Gain valuable business insights from well-recognized industry leaders.

Knowledge sharing.

Attend Conference and Workshops.

Find franchising opportunities.

Expand mileage from media coverage.

SAUDI STITCH & TEX 2024 OVERVIEW

16,350 Number of Participants | 810 Total Exhibitors |
15 Participating Countries | 16 Visitors Countries |
3 Country Pavilions

"This is a huge opportunity for a country like Saudi Arabia that we can open a market here."

Mr. Amer Alwan,
Chairman - Alwan Tex



Saudi Arabia.. Your Gateway To The World's Fastest-Growing Economy

With a GDP exceeding \$1.069 trillion, Saudi Arabia holds the world's 18th largest economy. With a steady annual growth rate of 3.7%, the country was ranked as the world's fastest-growing major economy in 2023, surpassing India.

With about 28% of the Arab GDP, KSA is indisputably the most significant free market economy in the Middle East and Arab world. The healthy, growing domestic market consists of young consumers with strong purchasing power that drives economic diversification activities.

KSA offers access to over 450 million consumers within the MENA region, backed by its long-held membership and active participation in the GCC and the Greater Arab Free Trade Area.

The total volume of investment in the Saudi industrial sector up to March 2023 amounted to SR1.43 trillion, while the total number of factories reached 10,819.

The value of Saudi Arabia's annual textile imports is \$7.32B, ranking the country as the world's 25th largest importer of textiles. Textile products are the 6th most imported product in KSA.

In 2021, Saudi Arabia exported \$772M of textiles, making it the world's 26th largest exporter. Textile products are the 11th most exported in Saudi Arabia.

The textile industry in Saudi Arabia is a significant contributor to the country's economy, valued at \$10.5 billion in 2019 and is expected to reach \$13.4 billion by 2025, growing at a CAGR of 4.1% during the forecast period.

“We found great participation in this exhibition (Saudi Stitch & Tex) and we never expected this because the Saudi market is still new but actually we found more than what we expected.”

Mr. Mohamed Abdel Karim
CEO & Board Member – Lion Tex



Saudi Arabia.. Key Projects

In alignment with KSA's 2030 Vision, the National Industrial Development and Logistics Program (NIDLP) aims to transform Saudi Arabia into an industrial powerhouse and a global logistics hub by fostering an attractive investment environment.

One of the key projects that will influence the demand for textiles, garments, and fabric machinery in KSA is the establishment of the King Abdullah Economic City (KAEC) and Jazan Economic City (JEC). These industrial cities are designed to attract domestic and foreign investments across various sectors, including textiles and garments. As a result, there will be a growing need for advanced machinery to support the manufacturing activities within these industrial zones.

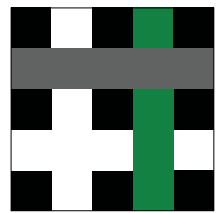
The Saudi government's ambitious industrial plans aim to raise the industrial sector's contribution to GDP to \$240 billion. The strategy will also attract new industrial investment opportunities worth one trillion riyals (\$266 billion).

Since the launch of the 2030 Vision, the number of industrial factories in the Kingdom has increased by around 50%. The National Industrial Strategy aims to further increase the number of facilities to approximately 36,000 by 2035.

The Saudi Industrial Development Fund (SIDF) has allocated \$1.6 billion to develop the textile sector, and the National Industrial Clusters Development Program (NICDP) aims to develop specialized industrial cities, including textile clusters. The program seeks to attract investments, promote innovation, create employment opportunities, and enhance the competitiveness of the Saudi economy in this targeted sector.

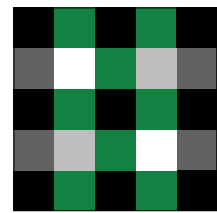
Saudi Stitch & Tex

Who Should Exhibit



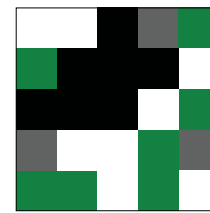
Textile & CARPET MACHINERIES

- Weaving Machineries
- Spinning Machineries
- Carpet Machineries
- Knitting Machineries
- Dyeing & Finising Machineries
- Denim Machineries
- Non-woven & Technical Textiles Machineries
- Chemicals
- Spare parts & Accesssoies



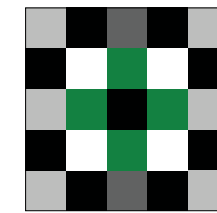
Garments MACHINERIES

- Industrial sewing machineries.
- Hi-Tech sewing machineries.
- Embroidery machineries.
- Printing technologies.
- Fabric spreading, control, and cutting machineries.
- Ironing and press machineries.
- Packaging and Hanging transportation systems.
- Shoe and Leather machineries and technologies.
- Auxiliaries and consumables.
- Spare Parts and accessories.



Printing TECHNOLOGIES

- Textile Printing Machineries
- Digital Textile Printing Machineries
- Textile Printing Dyeing & Chemicals
- Auxiliary Machinery, Spare Parts and Accessories
- Direct Garment Printing Machineries (DTG)
- Coating Equipment
- Technical Accessories
- Laboratory and Measuring Equipment
- Screen Printing Machinery & Materials
- Cutter Systems
- Transfer Printing Machines & Materials
- Laser Marking Systems
- Pad Printing Machines
- Photopolymer Stamp Making Machines
- Plotters
- Label Printing Technologies



Yarn INNOVATIONS

- Embroidery Threads
- Specialty Yarns
- Cotton Yarns
- Natural Yarns
- Wool Yarns
- Metallic Yarns
- Viscose Yarns
- Technical Yarns
- Acrylic Yarns
- Sewing Yarns
- Fancy Yarns
- Embroidery Yarns
- Polyester Yarns
- Nylon Yarns
- Silk Yarns
- Hand Knitting Yarns
- Polypropylene Yarns
- Textured Yarns
- Polyamide Yarns
- Fibers
- Linen Yarns
- Regenerated Synthetics



Fabric INNOVATIONS

- Fabrics for Haute Couture
- Hand-embroidered Fabrics with Motifs and Embellishments
- Sequenced Fabrics
- Applied Fabrics
- Jacquards
- Chiffon
- Cotton
- Denim
- Lace
- Leather
- Linen
- Satin
- Silk
- Cashmere
- Synthetics
- Velvet
- Wool

AUXILIARIES

- Borders
- Necklines

Saudi Stitch & Tex

Added Value for Exhibitors

Some of the benefits and rewards the exhibitors can gain from SAUDI STITCH & TEX, among many others, are:

- Engage high-quality buyers with serious purchasing power.
- Connect with current and future strategic partners.
- Explore, showcase, and demonstrate new technologies.
- Target hard-to-reach customers with special face-to-face promotions.
- A one-stop shop to explore various business expansion opportunities.
- Monitor and observe competitors' business.
- Discover and boost export activities.
- Sign business deals with new parties and partners.
- Meet top buyers from Saudi Arabia and the GCC region.
- Increase your brand presence at a one-of-a-kind regional trade show.



Saudi Stitch & Tex Promotion Campaign

As an exhibitor at **SAUDI STITCH & TEX 2025**, you will benefit from a **powerful, multi-channel marketing campaign** designed to maximize visibility, attract key buyers, and ensure a successful event. Our strategic promotions will ensure that **industry professionals, decision-makers, and potential clients** visit our exhibition, creating valuable business opportunities.

Comprehensive Promotional Campaigns

Targeted Digital Marketing & Social Media Promotions

Our strong **online presence** includes promotions through **official websites, digital channels, email campaigns, and social media**. Regular updates will keep your target audience engaged and informed.

Trade Invitations & Direct Outreach

We will send out **60,000 targeted invitations** to key industry buyers, ensuring they plan their visit in advance and schedule meetings with exhibitors like you.

Direct Messaging Campaigns

We will engage target exhibitors through **personalized WhatsApp and SMS campaigns**, delivering real-time updates on exhibitor highlights, featured innovations, and exclusive event opportunities to keep them informed and engaged.

Strategic Press Coverage

Our PR team ensures that **key journalists and industry media** receive timely press releases, keeping the event in the spotlight and increasing exhibitor exposure.

Through this **comprehensive marketing strategy**, SAUDI STITCH & TEX 2025 guarantees that your participation delivers **maximum business growth, brand recognition, and direct connections with top buyers and decision-makers**.



Saudi Stitch & Tex

The Venue

SAUDI STITCH & TEX 2025 will take place at the Riyadh International Convention & Exhibition Center- RICEC – the country's number one exhibition center. The center is within easy reach of all major cities via Riyadh's King Khaled International Airport.

It combines functionality, convenience, and adaptability with state-of-the-art facilities and the highest international standards in safety and security. The modern international exhibition complex consists of four halls offering 15,000 square meters of indoor exhibition area and 5,000 square meters of outdoor space. The venue can accommodate up to 10,000 people.

ADDRESS

King Abdullah Rd, King Abdullah Dt.,
Riyadh 11564, Saudi Arabia.



Riyadh International Convention & Exhibition Center



Saudi Stitch & Tex

The Organizers

Business Plus Fairs: A leading Emirati holdings group based in the UAE, one of the top trade fair organizers in the Middle East and Africa. It specializes in producing and managing international exhibitions that offer customers the best platform for business exchange, promising business relations, and networking with major multipliers and associations. BPF has an extensive network of affiliated partners, subsidiaries, and global footprints in over 9 countries with more than 25 international flagship B2B expos, trade shows, and conventions, annually hosting more than 5,000 exhibitors and over 200,000 visitors.

Helul: Its' core services encompass comprehensive event planning, logistics management, vendor coordination, and on-site execution. The team's expertise extends to creating engaging event concepts, designing captivating environments, and implementing cutting-edge technologies to enhance the overall experience. Whether it's a large-scale conference or an international tradeshow, Helul prides itself on tailoring its services to meet each expo's unique requirements, ensuring that every event is executed with precision and creativity.

Vision Fairs: Egypt's leading b2b exhibition organizer, bridging the gap between Egypt, the Middle East, and Africa's economies. With over 18 years of experience in the industry, they have earned a reputation for delivering trade shows well-attended by exhibitors and visitors, and their portfolio includes a diverse range of trade shows dedicated to the textiles, plastics, wood, home decorating, ICT, and automobile industries.

GIPFEL: With extensive experience in event management, the Gipfel team consists of a new generation of organizers with a clear vision of operation for exhibitions, events, and hospitality. They bring professionalism and exceptional service quality to all their events.

With a combined portfolio of 28 annual shows spanning 10 countries, including Saudi Arabia, Morocco, Iraq, Ethiopia, Erbil, Kenya, and Tanzania, the organizers of Saudi Stitch & Tex focus on producing mega-size trade fairs that generate millions of dollars in business deals that directly benefit host countries' economy and industrial scope.



Saudi Stitch & Tex

The Gallery



“ We try to work only with the dreamers.
This place is not for conventional people or companies. ”

- Mohamed Bin Salman, Crown Prince of Saudi Arabia



Saudi Stitch &Tex

Exhibition

For more information please contact



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info@saudistitchandtex.com

Organizeres



Dubai - UAE



Giza - Egypt



Riyadh - KSA



Giza - Egypt