

When?

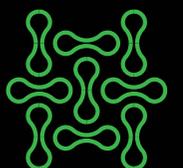
7 – 9 | 20  
ديسمبر | 26  
December

# Saudi Stitch &Tex

Exhibition

The 25<sup>th</sup> Int'l Expo for Textile, Garment, Printing, Yarn, Fabric and Carpet Machineries, Technologies and Innovations.

المعرض الدولي الخامس والعشرون لماكينات الغزل والنسيج وصناعة الملابس والطباعة وإبتكارات الفيوط والأقمشة والسجاد ومستلزماتهم.



Where?

The Arena Riyadh Venue - KSA

في أرينا الرياض للمعارض والفعاليات-السعودية

# Stitch&TexExpo

In Numbers



**250,000+**  
Unique Visitors



**25**  
Rounds



Since  
**2007**



**15,000+**  
International Visitors



**7000+**  
Brands Represented



**400,000+**  
Visits



**4600+**  
Exhibitors



Saudi  
**Stitch  
&Tex**

Exhibition

[saudistitchandtex.com](http://saudistitchandtex.com)

**20  
26**

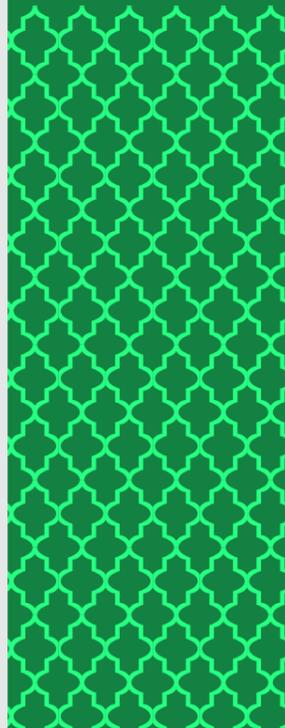
# by Stitch&Tex

## Saudi Arabia

Saudi  
**Stitch  
&Tex**

Exhibition

**7 - 9 December  
2026**



Saudi  
**Fabric  
&Yarn**

Exhibition  
by **Stitch&Tex**

7 - 9 December  
**2026**

Saudi  
**Apparel  
Expo**

by **Stitch&Tex**

7 - 9 December  
**2026**

Saudi  
**Carpet  
&Flooring  
Expo**

Saudi  
**Home  
Tex**

Exhibition  
by **Stitch&Tex**

7 - 9 December  
**2026**

## Egypt

Egypt  
**Stitch  
&Tex**

Textile  
Technologies  
Exhibition

24 - 27 September  
**2026**

Egypt  
**Fabric  
&Yarn**

Exhibition  
by **Stitch&Tex**

22 - 25 October  
**2026**

Egypt  
**Home  
Tex**

Exhibition  
by **Stitch&Tex**

22 - 25 October  
**2026**

Egypt  
**Stitch  
&Tex**

Garment  
Technologies  
Edition

2 - 5 December  
**2027**

## Morocco

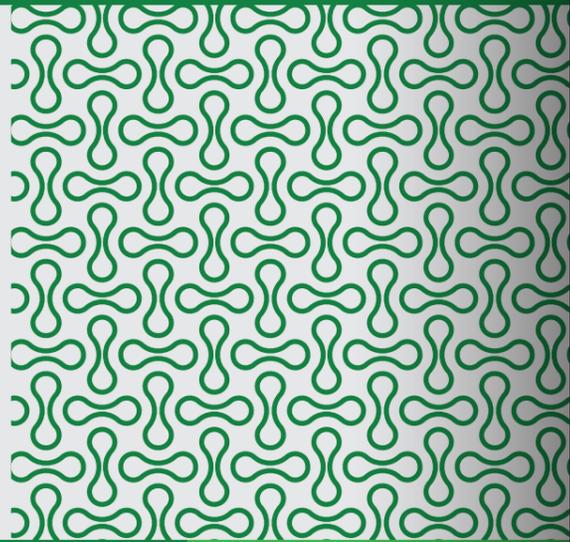
Morocco  
**Stitch  
&Tex**

Exhibition

23 - 25 June  
**2026**



# Saudi Stitch &Tex 2025 Overview



**“Whoever came up with the idea and organized this expo (SAUDI STITCH & TEX) succeeded because nobody ever thought of organizing such an expo here in Saudi Arabia before.”**

**Mr. Aimen Al Aamri,**  
Director, AIMEN AL AAMRI



# Why Be Part Of The Saudi Stitch &Tex

Saudi  
**Stitch  
&Tex**

Exhibition

7 – 9 | 20  
ديسمبر | 26  
December

3 Days of Exhibition

800+ Companies

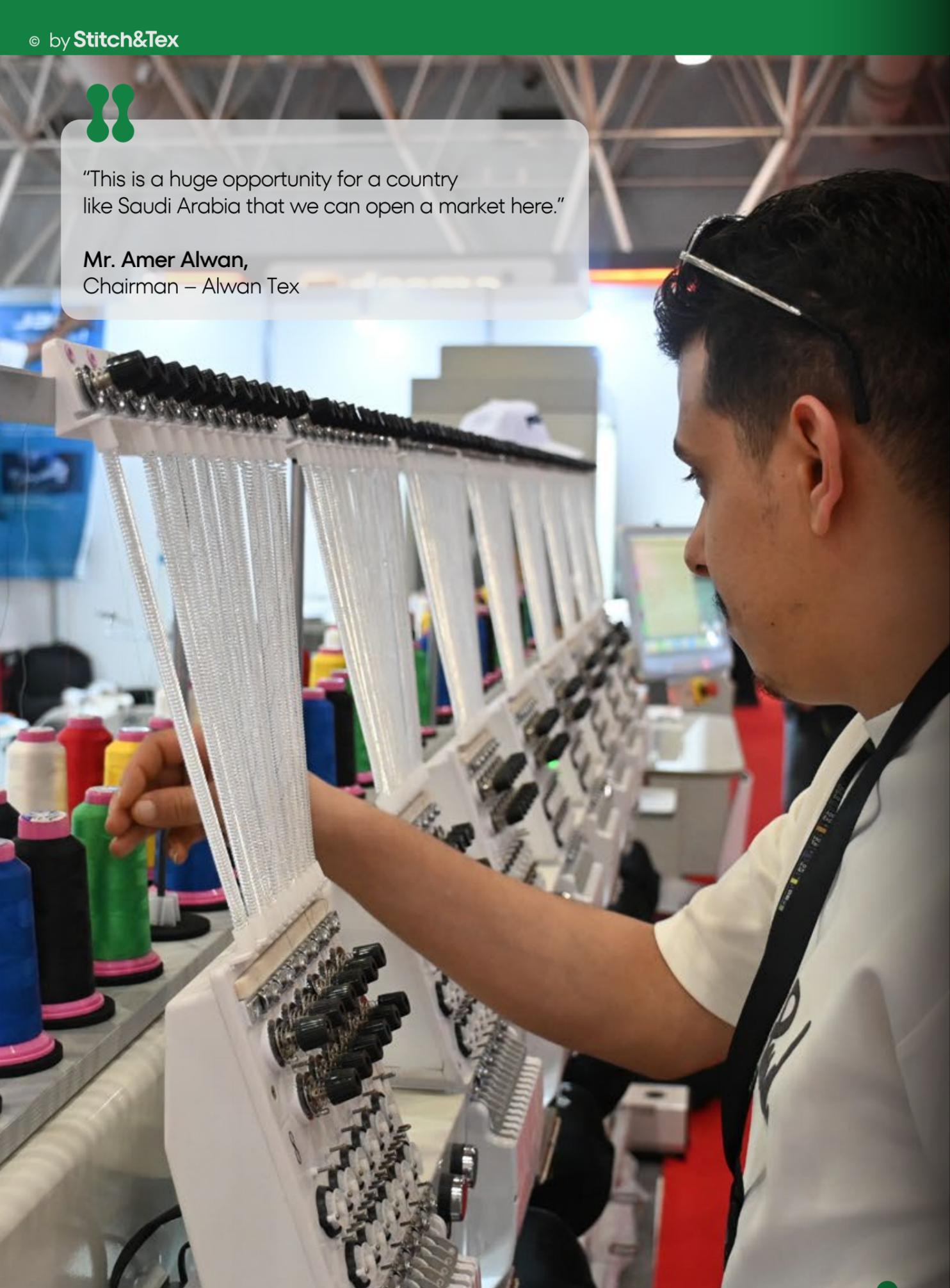
15,000+ Visitors

- A platform for manufacturers and merchants to showcase their products and services to diverse prospects, government, corporates, and buyers.
- Presents excellent selling opportunities for exhibitors.
- Brand visibility and advertising opportunity.
- Opportunity to network with other exhibitors, investors, and buyers.
- Gain valuable business insights from well-recognized industry leaders.
- Knowledge sharing.
- Attend Conference and Workshops.
- Find franchising opportunities.
- Expand mileage from media coverage.



"This is a huge opportunity for a country like Saudi Arabia that we can open a market here."

**Mr. Amer Alwan,**  
Chairman – Alwan Tex



Saudi  
**Stitch  
&Tex**

Exhibition



# Saudi Arabia

## Your Gateway To The World's Fastest-Growing Economy

With a GDP exceeding \$1.069 trillion, Saudi Arabia holds the world's 18<sup>th</sup> largest economy. With a steady annual growth rate of 3.7%, the country was ranked as the world's fastest-growing major economy in 2023, surpassing India.

With about 28% of the Arab GDP, KSA is indisputably the most significant free market economy in the Middle East and Arab world. The healthy, growing domestic market consists of young consumers with strong purchasing power that drives economic diversification activities.

KSA offers access to over 450 million consumers within the MENA region, backed by its long-held membership and active participation in the GCC and the Greater Arab Free Trade Area.

The total volume of investment in the Saudi industrial sector up to March 2023 amounted to SR1.43 trillion, while the total number of factories reached 10,819.

The value of Saudi Arabia's annual textile imports is \$7.32B, ranking the country as the world's 25<sup>th</sup> largest importer of textiles. Textile products are the 6<sup>th</sup> most imported product in KSA.

In 2021, Saudi Arabia exported \$772M of textiles, making it the world's 26<sup>th</sup> largest exporter. Textile products are the 11<sup>th</sup> most exported in Saudi Arabia.

The textile industry in Saudi Arabia is a significant contributor to the country's economy.



## Saudi Arabia

### Key Projects

In alignment with KSA's 2030 Vision, the National Industrial Development and Logistics Program (NIDLP) aims to transform Saudi Arabia into an industrial powerhouse and a global logistics hub by fostering an attractive investment environment.

One of the key projects that will influence the demand for textiles, garments, and fabric machinery in KSA is the establishment of the King Abdullah Economic City (KAEC) and Jazan Economic City (JEC). These industrial cities are designed to attract domestic and foreign investments across various sectors, including textiles and garments. As a result, there will be a growing need for advanced machinery to support the manufacturing activities within these industrial zones.

The Saudi government's ambitious industrial plans aim to raise the industrial sector's contribution to GDP to \$240 billion. The strategy will also attract new industrial investment opportunities worth one trillion riyals (\$266 billion).

Since the launch of the 2030 Vision, the number of industrial factories in the Kingdom has increased by around 50%. The National Industrial Strategy aims to further increase the number of facilities to approximately 36,000 by 2035.

The Saudi Industrial Development Fund (SIDF) has allocated \$1.6 billion to develop the textile sector, and the National Industrial Clusters Development Program (NICDP) aims to develop specialized industrial cities, including textile clusters. The program seeks to attract investments, promote innovation, create employment opportunities, and enhance the competitiveness of the Saudi economy in this targeted sector.



"We found great participation in this exhibition (Saudi Stitch & Tex) and we never expected this because the Saudi market is still new but actually we found more than what we expected."

**Mr. Mohamed Abdel Karim,**  
CEO & Board Member – Lion Tex

# Saudi Stitch & Tex

## Who Should Exhibit



### Textile & CARPET MACHINERIES

- Weaving Machineries
- Spinning Machineries
- Carpet Machineries
- Knitting Machineries
- Dyeing & Finising Machineries
- Denim Machineries
- Non-woven & Technical Textiles Machineries
- Chemicals
- Spare parts & Accesssoies



### Printing TECHNOLOGIES

- Textile Printing Machineries
- Digital Textile Printing Machineries
- Textile Printing Dyeing & Chemicals
- Auxiliary Machinery, Spare Parts & Accessories
- Direct Garment Printing Machineries (DTG)
- Coating Equipment
- Technical Accessories
- Laboratory & Measuring Equipment
- Screen Printing Machinery & Materials
- Cutter Systems
- Transfer Printing Machines & Materials
- Laser Marking Systems
- Pad Printing Machines
- Photopolymer Stamp Making Machines
- Plotters
- Label Printing Technologies



### Garments MACHINERIES

- Industrial sewing machineries.
- Hi-Tech sewing machineries.
- Embroidery machineries.
- Printing technologies.
- Fabric spreading, control and cutting machineries.
- Ironing and press machineries.
- Packaging and Hanging transportation systems.
- Shoe and Leather machineries and technologies.
- Auxiliaries and consumables.
- Spare Parts and accessories.



### Yarn INNOVATIONS

- Fabrics for Haute Couture
- Hand-embroidered Fabrics with Motifs and Embellishments
- Sequenced Fabrics
- Appliqued Fabrics
- Jacquards
- Chiffon
- Cotton
- Denim
- Lace
- Leather
- Linen
- Satin
- Silk
- Cashmere
- Synthetics
- Velvet
- Wool

#### AUXILIARIES

- Borders
- Necklines



### Fabric INNOVATIONS

- Embroidery Threads
- Specialty Yarns
- Cotton Yarns
- Natural Yarns
- Wool Yarns
- Metallic Yarns
- Viscose Yarns
- Technical Yarns
- Acrylic Yarns
- Sewing Yarns
- Fancy Yarns
- Embroidery Yarns
- Polyester Yarns
- Nylon Yarns
- Silk Yarns
- Hand Knitting Yarns
- Polypropylene Yarns
- Textured Yarns
- Polyamide Yarns
- Fibers
- Linen Yarns
- Regenerated Synthetics



# Saudi Stitch & Tex

## Added Value for Exhibitors

Some of the benefits and rewards the exhibitors can gain from SAUDI STITCH & TEX, among many others, are:

- Engage high-quality buyers with serious purchasing power.
- Connect with current and future strategic partners.
- Explore, showcase, and demonstrate new technologies.
- Target hard-to-reach customers with special face-to-face promotions.
- A one-stop shop to explore various business expansion opportunities.
- Monitor and observe competitors' business.
- Discover and boost export activities.
- Sign business deals with new parties and partners.
- Meet top buyers from Saudi Arabia and the GCC region.
- Increase your brand presence at a one-of-a-kind regional trade show.





## Saudi Stitch &Tex

Exhibition



# Saudi Stitch & Tex Promotion Campaign

As an exhibitor at SAUDI STITCH & TEX 2026, you will benefit from a powerful, multi-channel marketing campaign designed to maximize visibility, attract key buyers, and ensure a successful event. Our strategic

promotions will ensure that industry professionals, decision-makers, and potential clients visit our exhibition, creating valuable business opportunities.

### Comprehensive Promotional Campaigns

#### Targeted Digital Marketing & Social Media Promotions



Our strong online presence includes promotions through official websites, digital channels, email campaigns, and social media. Regular updates will keep your target audience engaged and informed.

#### Trade Invitations & Direct Outreach



We will send out 60,000 targeted invitations to key industry buyers, ensuring they plan their visit in advance and schedule meetings with exhibitors like you.

#### Direct Messaging Campaigns



We will engage target exhibitors through personalized WhatsApp and SMS campaigns, delivering real-time updates on exhibitor highlights, featured innovations, and exclusive event opportunities to keep them informed and engaged.

#### Strategic Press Coverage



Our PR team ensures that key journalists and industry media receive timely press releases, keeping the event in the spotlight and increasing exhibitor exposure.

Through this comprehensive marketing strategy, SAUDI STITCH & TEX 2026 guarantees that your participation delivers maximum business growth, brand recognition, and direct connections with top buyers and decision-makers.



# Saudi Stitch & Tex..

## The Venue

SAUDI STITCH & TEX 2026 will take place at The Arena Riyadh Venue for Exhibitions – which is designed to facilitate set-ups for various event formats, from exhibitions and conferences to weddings. It features 10 gates, enabling easy and smooth access for exhibitors and visitors.

### Location Benefits

Accessibility | Airport Accommodation Options

**Airport Proximity:** 10 minutes from King Khaled International Airport makes it convenient for domestic and international travelers to attend events at The Arena Venue. Visitors can quickly reach the venue from the airport, reducing travel time and logistical challenges.

### Convenient Amenities | Granada Mall

**Mall Access:** The proximity to Granada Mall increases foot traffic for event attendees. Visitors are more likely to explore the event and exhibition before or after.

### Accommodation Options

**Hotel Convenience:** The presence of a nearby hotel offers attendees comfortable and convenient accommodations, reducing the need for extensive travel between the event venue and lodging.

### ADDRESS

Gharnatah Imam Abdullah bin Saud bin Abdulaziz Road, Ghirnatah, Riyadh 13241, Saudi Arabia.





# Saudi Stitch & Tex

## The Organizers

**Business Plus Fairs** A leading Emirati holdings group based in the UAE, one of the top trade fair organizers in the Middle East and Africa. It specializes in producing and managing international exhibitions that offer customers the best platform for business exchange, promising business relations, and networking with major multipliers and associations. BPF has an extensive network of affiliated partners, subsidiaries, and global footprints in over 8 countries with more

than 33 international flagship B2B expos, trade shows, and conventions, annually hosting more than 6,500+ exhibitors and over 250,000+ visitors.

**Helul** Its' core services encompass comprehensive event planning, logistics management, vendor coordination, and on-site execution. The team's expertise extends to creating engaging event concepts, designing captivating environments, and implementing cutting-edge technologies to enhance the overall experience. Whether it's a large-scale conference or an international tradeshow, Helul prides itself on tailoring its services to meet each expo's unique requirements, ensuring that every event is executed with precision and creativity.

**Vision Fairs** Egypt's leading B2B exhibition organizer, bridging the gap between Egypt, the Middle East, and Africa's economies. With over 20 years of experience in the industry, they have earned a reputation for delivering trade shows well-attended by exhibitors and visitors, and their portfolio includes a diverse range of trade shows dedicated to the textiles, plastics, wood, home decorating, ICT, and automobile industries.

**GIPFEL** With extensive experience in event management, the Gipfel team consists of a new generation of organizers with a clear vision of operation for exhibitions, events, and hospitality. They bring professionalism and exceptional service quality to all their events.

With a combined portfolio of 33 annual shows spanning 8 countries, including Egypt, Saudi Arabia, Morocco, Iraq, Ethiopia, Erbil, Kenya, and Tanzania, the organizers of Saudi Stitch & Tex focus on producing mega-size trade fairs that generate millions of dollars in business deals that directly benefit host countries' economy and industrial scope.





Saudi  
Stitch  
&Tex

Exhibition



# Saudi Stitch & Tex The Gallery



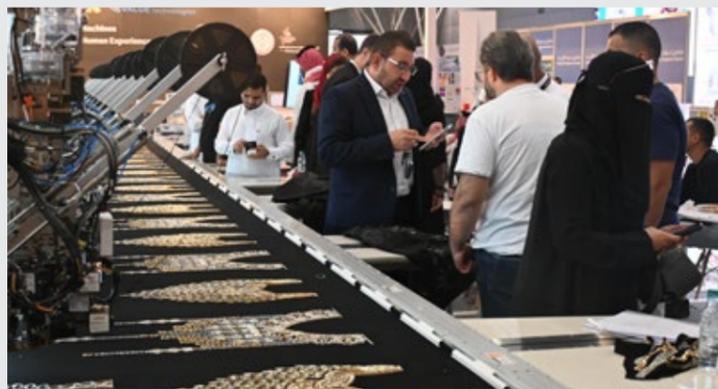


# Saudi Stitch & Tex

## The Gallery

Saudi  
Stitch  
&Tex

Exhibition



Saudi  
Stitch  
&Tex

Exhibition

20  
26



© by Stitch&Tex

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Saudi  
**Stitch  
&Tex**

Exhibition



[saudistitchandtex.com](http://saudistitchandtex.com)

Organized by



[www.businessplusfairs.com](http://www.businessplusfairs.com)



[www.visionfairs.com](http://www.visionfairs.com)



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