

SAUDI STITCH & TEX 2023

The International Expo for Textile, Garment, Printing, Yarn,
and Fabric Machinery, Technology, and Innovations

9 - 11 OCTOBER

Riyadh International Convention and Exhibition Center - KSA



TEXTILE
MACHINERY



GARMENT
MACHINERY



PRINTING
TECHNOLOGIES



YARN
INNOVATIONS



FABRIC
INNOVATIONS

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

INTRODUCTION



Be part of the KSA's first and most inclusive industry platform for manufacturers, merchants, and vendors to connect, collaborate, sign contracts with corporate enterprises, and trade in one mega event.

For the first time, the world's best-established and largest textile trade fair is coming to Saudi Arabia and bringing together the complete value chain of textile and garment industries under one roof. It is a massive showcase of the latest textile machinery, garment processing technology, and textile printing equipment, featuring cutting-edge innovations across all sectors.

This event aims to kickstart the Saudi textile and fabric manufacturing industry by building connections and business opportunities with many prospects. Discover new ideas, horizons, and endless possibilities, make corporate connections, and be inspired.

STITCH & TEX EXPO IN NUMBERS

EGY STITCH & TEX EXPO



AFRO STITCH & TEX EXPO



SAUDI STITCH & TEX EXPO



Since
2007



300,000+
Trade Visitors



35,000+
International
Visitors



14
Rounds



2500+
Exhibitors



8000+
Brands
Represented



35
Countries
Represented

WHY BE PART OF THE SAUDI STITCH & TEX EXPO

3 Days of Exhibition | 100+ Companies | 10,000+ Visitors

- Showcase your products and services to diverse buyers, corporates and government officials
- Presents excellent selling opportunities for exhibitors
- Brand visibility and advertising opportunity
- Opportunity to network with other exhibitors, investors, and buyers
- Gain valuable business insights from well recognized industry leaders
- Knowledge sharing
- Get recognized for your exceptional work with Awards and Accolades
- Attend Conference and Workshops
- Find franchising opportunities
- Expand mileage from media coverage



ABOUT SAUDI ARABIA:

The World's Upcoming Industrial Powerhouse

With a GDP exceeding \$833 billion, the Kingdom of Saudi Arabia holds one of the world's largest economies. With a steady annual growth rate of 3.73%, the country was ranked as the world's fastest-growing major economy in 2022, surpassing India.

With about 28% of the Arab GDP, KSA is indisputably the most significant free market economy in the Middle East and Arab world. The healthy, growing domestic market consists of young consumers with strong purchasing power that drives economic diversification activities.

KSA offers access to over 400 million consumers within the MENA region, backed by its long-held membership and active participation in the GCC and the Greater Arab Free Trade Area.

In alignment with KSA's 2030 Vision, the National Industrial Development and Logistics Program (NIDLP) aims to transform Saudi Arabia into an industrial powerhouse and a global logistics hub. They plan to unleash the 4th Industrial Revolution (4IR) by maximizing the value of the mining and energy sectors. By fostering an attractive investment environment, this program is one of the main contributors to the Kingdom's economic diversification toward sustainable growth.

Another important initiative of Saudi Arabia's Vision 2030 is the National Industrial Strategy which promotes industrial development, attracting investment in the Kingdom's economy and encouraging the growth of non-oil products and exports.

The Saudi government's ambitious industrial plans aim to raise the industrial sector's contribution to GDP to \$240 billion. The strategy will also attract new industrial investment opportunities worth one trillion riyals (\$266 billion).

Since the launch of the 2030 Vision, the number of industrial factories in the Kingdom has increased by around %50. The National Industrial Strategy aims to further increase the number of facilities to approximately 36,000 by 2035.

The total volume of investment in the Saudi industrial sector up to 2022 amounted to SR1.41 trillion, while the total number of factories reached 10,742.

Regarded as one the most influential countries in the world, KSA is a member of the G20, whose members represent around %85 of the global GDP, over %75 of the worldwide trade, and about two-thirds of the world population.

The value of Saudi Arabia's annual textile imports is \$7.32B, ranking the country as the world's 25th largest importer of textiles. Textile products are the 6th most imported product in KSA.

Saudi Arabia exported \$677M worth of textiles, making it the world's 66th largest exporter. Textile products are the 11th most exported in Saudi Arabia.



SAUDI STITCH & TEX TOP EXHIBITOR BENEFITS



- Engage high-quality buyers with serious purchasing power.



- Connect with current and future strategic partners.



- Explore, showcase, and demonstrate new technologies.



- Target hard-to-reach customers with special face-to-face promotions



- A one-stop shop to explore various business expansion opportunities



- Monitor and observe competitors' business



- Discover and boost export activities



- Sign business deals with new parties and partners



- Meet top buyers from Saudi Arabia and the GCC region



- Increase your brand presence at a one-of-a-kind regional trade show

WHO SHOULD EXHIBIT



TEXTILE MACHINERY

MACHINERY

- Textile Processing Machinery
- Dyeing Machinery
- Bleaching Machinery
- Carding Machinery
- Ironing & Pressing Machinery
- Spinning Machinery
- Weaving Machinery
- Circular Knitting Machinery
- Flat Knitting Machinery
- Yarn Gassing Machinery
- Mills
- Laser Cutting Machines

AUXILIARIES

- Industrial Oils
- Chemicals
- CAD/CAM Systems
- Interlining
- Dyes & Inks
- Others



GARMENT MACHINERY

MACHINERY

- Industrial Sewing Machinery
- Testing & Quality Control Equipment
- Embroidery Machinery
- Tape Binding Machinery
- Laundry Units
- Spreading Machinery
- Cutting Machinery
- Fusing Machinery
- Finishing Machinery
- Packing Machinery

AUXILIARIES

- Tickets & Badges
- Needles

ACCESSORIES

- Buttons
- Packing
- Closures
- Elastic
- Tags & labels
- Ribbons
- Miscellaneous



PRINTING

TECHNOLOGIES

- Digital jet-printing system
- Automatic / semi-automatic / manual textile printing machines
- Rotary screen-printing machines
- Flatscreen printing machine,
- Finishing equipment
- Ovens and steamers
- Drying machines
- Drawing machines
- Printing plate lines
- Mixing equipment
- Dyeing and finishing equipment.
- Textile printing inks
- Printing pigments
- Coating mixtures,
- Textile printing auxiliary agents
- Textile printing powders
- Plate processing units
- Heat transfer and water transfer printing equipment.
- Textile Printing Raw Materials
- Software relating to textile printing



YARN

INNOVATIONS

- Embroidery Threads
- Specialty Yarns
- Cotton Yarns
- Natural Yarns
- Wool Yarns
- Metallic Yarns
- Viscose Yarns
- Technical Yarns
- Acrylic Yarns
- Sewing Yarns
- Fancy Yarns
- Embroidery Yarns
- Polyester Yarns
- Nylon Yarns
- Silk Yarns
- Hand Knitting Yarns
- Polypropylene Yarns
- Textured Yarns
- Polyamide Yarns
- Fibers
- Linen Yarns
- Regenerated Synthetics



FABRIC

INNOVATIONS

- Fabrics for Haute Couture
 - Hand-embroidered Fabrics with Motifs and Embellishments
 - Sequenced Fabrics
 - Applied Fabrics
 - Jacquards
 - Chiffon
 - Cotton
 - Denim
 - Lace
 - Leather
 - Linen
 - Satin
 - Silk
 - Cashmere
 - Synthetics
 - Velvet
 - Wool
- AUXILIARIES**
- Borders
 - Necklines

WHO SHOULD VISIT



TEXTILE MACHINERY

- Textile Factory Owners
- Trade Delegations & Foreign Missions for Textile Machinery
- Textile Manufacturing Work-shops
- Textile Machinery Trade Buyers
- Textile Machinery Agents
- Textile Machinery Trade Association
- Sourcing Team Members



GARMENT MACHINERY

- Garment and Apparel Industrialists
- Knitwear Manufacturers
- Trade Delegations & Foreign Missions for Garment and Apparel Industries
- Textile Manufacturing Work-shops
- Textile Machinery Agents
- Sourcing Team Members
- Apparel Brands
- Garment Machinery Wholesalers & Distributors
- Garment Machinery Trade Association



PRINTING TECHNOLOGIES

- Garment and Textile Manufactures
- Textile Printing Houses
- Textile Printing Machinery Trade Buyers
- Textile Printing Machinery Agents
- Design Studios
- Sourcing Team Members



YARN INNOVATIONS

- Garment Manufacturers
- Textile Manufacturers
- Yarn Traders and Wholesalers
- Department Stores
- Retailers / Chain Stores
- Trade Associations
- Home Textile Companies
- Interior Designers
- Fashion Specialists
- Yarn Sourcing Team Members



FABRIC INNOVATIONS

- Garment Manufacturers
- Textile Manufacturers
- Yarn Traders and Wholesaler
- Design Houses
- Fashion Specialists
- Fabrics Sourcing Team Members



THE CONFERENCE



Saudi Garment Week

- Choosing the suitable fabric structures and properties for your designs
- Color trends of 2024 and how to incorporate them into your products
- Adopting eco-textiles: natural versus synthetic fabrics.
- Discover the latest sewing machines and their innovative capabilities
- Producing quality products and how to QC from start to finish



ITEX ARABIA

Digital Textiles Designs & Printing

Innovations in Textiles Digital Printing

- Learn about textile digital printing technology and converting ideas into printed fabric
- Learn how to create unique textile print designs
- Understand which fabrics are best suited to different inks.
- Explore the potential of digitally printed fabrics in fashion and home décor
- Expand your business and enhance profitability using new digital design ideas



EXPO PROMOTION CAMPAIGNS

Through an intense integrated marketing and promotion campaign, SAUDI STITCH & TEX organizers will attract top-quality industrial and trading visitor groups in addition to conducting specialized missions of trade buyers from Saudi Arabia and the neighboring markets via the following means:



Buyers Program

An international VIP Trade Buyers program will cooperate with official trade missions to Industrial Associations, Syndicates, and Chambers of Commerce in the Middle East and GCC region.



Integrated Media Campaigns

Maximizing event coverage via media campaigns, specialized magazine advertising, online press advertising, and press releases.



Official Website, Newsletter & Retargeting Campaigns

Easy online registration for exhibitors and visitors, with the option to subscribe to newsletters and email shots for regular updates. A retargeting campaign will prompt prospective visitors to complete their registration and attend.



Radio Advertising

Awareness campaign to create excitement around the event on local stations during prime-time slots



Mobile Marketing

Programmatic ads targeting prospective visitors to increase their chances of attendance



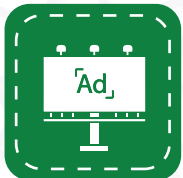
Social Media

Daily show highlights, sponsored ads, and news posts via social media outlets to live visitors and potential attendees across all digital channels



Press Releases

Critical event updates, features, and daily attractions notifications to journalists and specialized press representatives



Outdoor Promotion

Appealing outdoor billboards in prime locations and industrial cities



Trade Invitations

A total of 40,000 to prospective and targeted buyers encourage them to plan their visit and book appointments with exhibitors interested in meeting.

THE VENUE



SAUDI STITCH & TEX 2023 will take place at the Riyadh International Convention & Exhibition Center- RICEC – the country's number one exhibition center. The center is within easy reach of all major cities via Riyadh's King Khaled International Airport.

It combines functionality, convenience, and adaptability with state-of-the-art facilities and the highest international standards in safety and security. The modern international exhibition complex consists of four halls offering 15,000 square meters of indoor exhibition area and 5,000 square meters of outdoor space. The venue can accommodate up to 10,000 people.

ADDRESS

King Abdullah Rd, King Abdullah Dt.,
Riyadh 11564, Saudi Arabia.



Riyadh International Convention & Exhibition Center

EGY STITCH & TEX GALLERY



AFRO STITCH & TEX GALLERY



THE ORGANIZERS



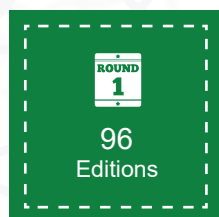
SAUDI STITCH & TEX 2023 is jointly organized by Business Plus, Gipfel, and Vision Fairs.

Business Plus is a leading Emirati holdings group serving multiple business sectors, including commercial, trading, industrial, consulting, and events management. It is one of the top trade fair organizers in the Middle East and Africa, with significant experience and specialization in producing and managing international exhibitions. Its' commercial events track record includes a variety of industries in addition to B2B matchmaking events and export development activities.

Vision Fairs is Egypt's leading b2b exhibition organizer bridging the gap between Egypt, the Middle East, and Africa's economies. They create the best-attended industry events with valuable opportunities for companies to showcase, promote, and strike deals with the right partners while learning about the latest industry trends and critical industry issues.

With extensive experience in event management, the Gipfel leadership team decided to form a new generation of organizers with a clear vision of operation for exhibitions, events, and hospitality. They bring professionalism and exceptional service quality to all their events.

With a combined portfolio of 28 annual shows spanning 10 countries, including Sudan, Ethiopia, Morocco, Erbil, Kenya, Tanzania, and Saudi Arabia, the organizers of Saudi Stitch & Tex focus on producing mega-size trade fairs that generate millions of dollars in business deals that directly benefit host countries' economy and industrial scope.





“ We try to work only with the dreamers.
This place is not for conventional people or companies. ”

- Mohamed Bin Salman, Crown Prince of Saudi Arabia



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