

STITCH & TEX 2022



TEXTILE
MACHINERY



GARMENT
MACHINERY



PRINTING
TECHNOLOGIES



YARN
INNOVATIONS



FABRIC
INNOVATIONS

20-23 اكتوبر 2022
OCTOBER

Cairo International Conference Center (CICC) - Nasr City

Post-Show Report

Under auspices of



وزارة التجارة والصناعة
Ministry of Trade & Industry



Organized by



Message from Organizers

Rapid developments in the Egyptian textile and garments marketplace have driven sharp alterations in the technology procurement and tracking scenarios. The main objective of **STITCH & TEX** has always been to perform as distinctive technology sourcing platform premeditated to genuinely cater for the technological needs of Egypt's and the MENA region's emerging textile and garment markets.

STITCH & TEX 2022, operated as a wide-ranging, energetic, and substantial business setting getting-together the worldwide textile and garment technology makers and their targeted buyers on the regional and local level.

We would like to extend our thanks to our respectful sponsors and exhibitors for participating at **STITCH & TEX 2022**.

For our business partners to get full insights and best results from the event, we arranged this post-show report that responsively explains all the features associated with **STITCH & TEX 2022**, handing out complete analysis of the visitors and their feedbacks, to help our exhibitors/sponsors to experience a better up-coming edition.

Looking forward to your participation in **STITCH & TEX 2023**.

STITCH & TEX EXPO Team

STITCH & TEX 2022

The 14th International Exhibition for Textile & Garment Machinery, Printing Technologies, Yarn & Fabric Innovations and Their Accessories



www.stitchandtex.com

EXHIBITION BACKGROUND



STITCH & TEX 2022, is renowned as the most imperative international to continental business to business forum serving Egypt's and the MENA region's 's ever-growing textile and garment industries; the event provided pioneering technological solutions for qualified buyers, and introduced exceptional opportunities for exhibitors to access Egypt's and the MENA region's prosperous well-off markets at a single event.

STITCH & TEX 2022 Demonstrated the impeccable trading site for international textile and garment technology premieres; providing extensive competition scope, sustained business opportunities, broad media coverage and cross-industry knowledge transfer.

STITCH & TEX 2022 was more than an exhibition, it represented an exclusive platform where textile and apparel regional manufacturers meet worldwide machinery and accessories leading innovators and brightest minds to source machinery supplies, network with industry players, benchmark their modernization strategies and get-to-grips with evolving trends and technologies.

With power-packed unconventional features, exclusively designed to grant visitors and exhibitors the extra edge; **STITCH & TEX 2022** created the perfect all-year-round marketing route for exhibitors introducing them to record-breaking figures of visitors comprising thousands of regional and local top-notch professional buyers and industrialists.

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www.stitchandtex.com

EVENT PROFILE

A- General



1-Duration: 20-23 November 2022;

2- Opened daily from 11:00 AM till 8:30 PM

3- Space: 12,000 m²

4- Total Number of Direct Exhibitors: 105 Companies (61 Local Exhibitors – 44 International Exhibitors)

5- Total Number of Indirect Exhibitors: 180 Companies

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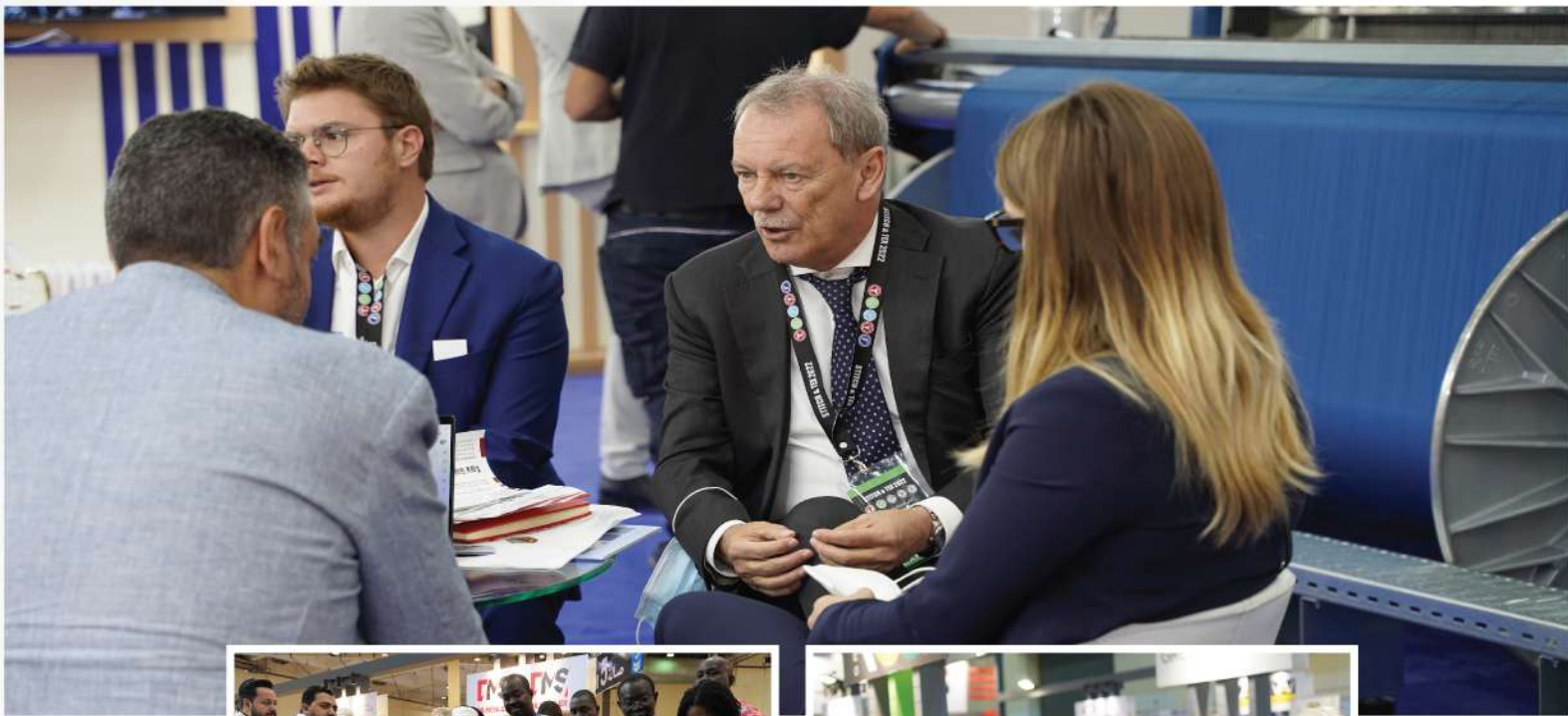


www.stitchandtex.com

EVENT PROFILE

6- Exhibitors Countries of Origin:

Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Czech Republic, Denmark, Egypt, Finland, France, Germany, Greece, Hong Kong, India, Italy, Japan, Korea, Malaysia, Malta, Netherlands, Poland, Portugal, Russia, Singapore, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Turkey, UAE, UK, Ukraine, USA.



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EVENT PROFILE

7- Total Number of Visitors:



9,641 Trade Visitors

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EVENT PROFILE

Regional Visitors

8- Regional Visitors Countries of Origin: United Arab Emirates, Kingdom of Saudi Arabia, Oman, Sudan, Libya, Jordan, Bahrain, Lebanon, Kuwait.



711
Visitors in addition
to accredited
buyers

Foreign Visitors

9- Foreign Visitors Countries of Origin : Spain, Greece, USA, India, Korea, Turkey, UK, France, Italy and Germany.

232
Visitors



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EVENT PROFILE

10- Sponsors & Partners:

Under auspices of



Ministry of Trade & Industry
وزارة التجارة والصناعة



Sponsor



Powered by



Supporting Association



EGYPT TEXTILES & HOME
TEXTILES EXPORT COUNCIL
المجلس التصديري للحرير والمنسوجات
والمهروقات المنزلية



APPAREL
EXPORT COUNCIL OF EGYPT
المجلس التصديري للملابس الجاهزة

Official Publication



Turkey Agent

lead makes you deal...
exhibitions

Knowledge Partner

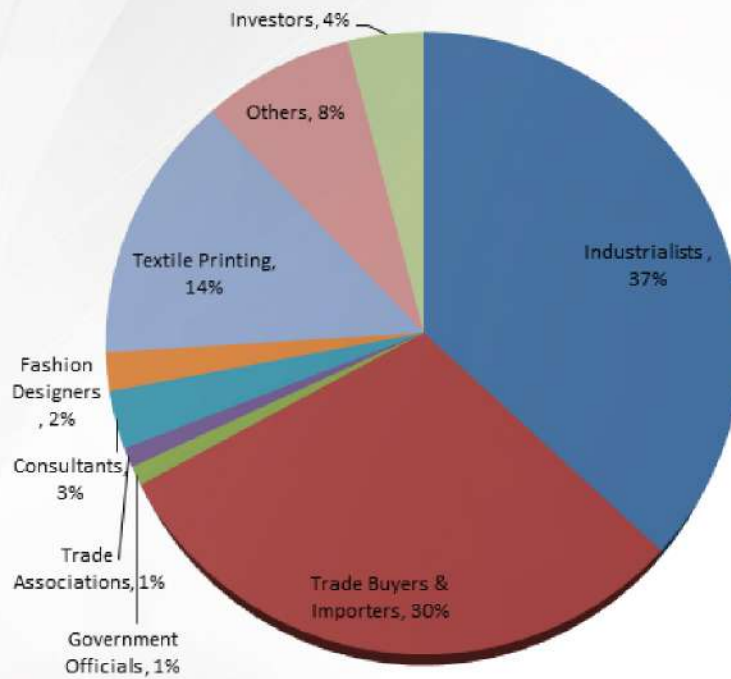
Scribe

Media Partners

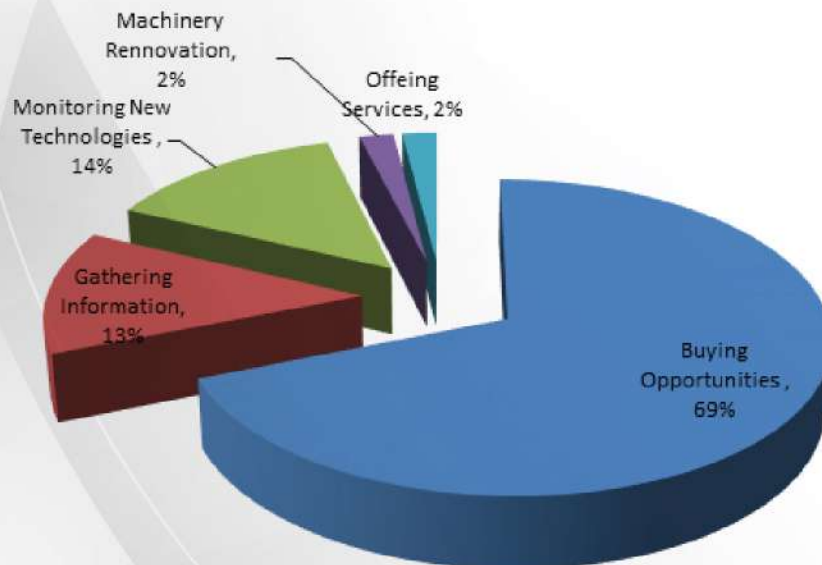


VISITOR PROFILE

A- Visitors Analysis by Nature of Business

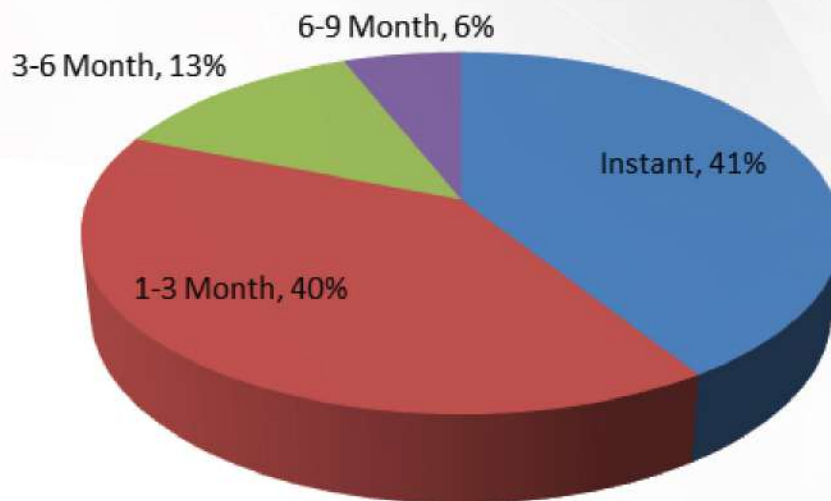


B- Visit Main Objectives

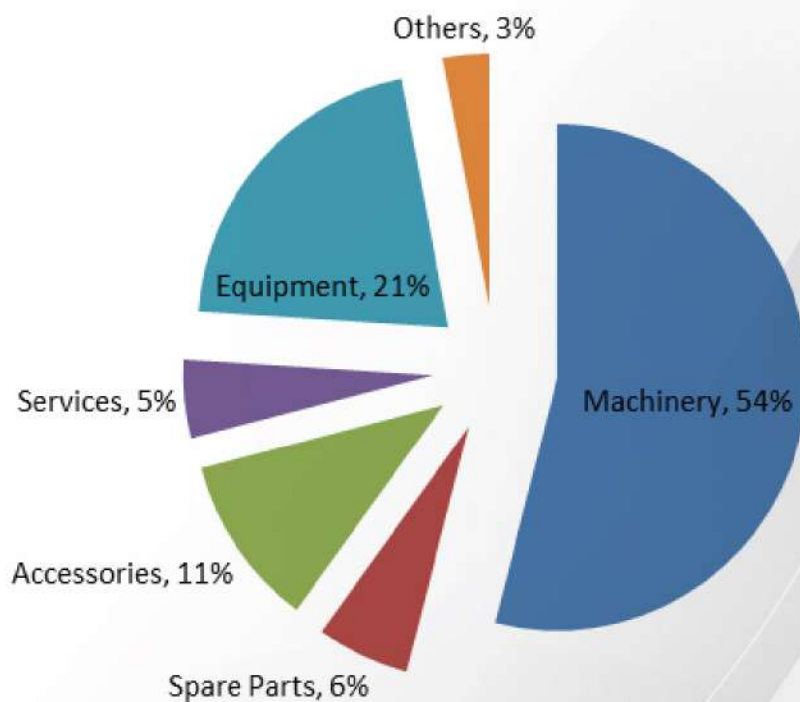


VISITOR PROFILE

C- Visitors Purchase Intention Time Frame

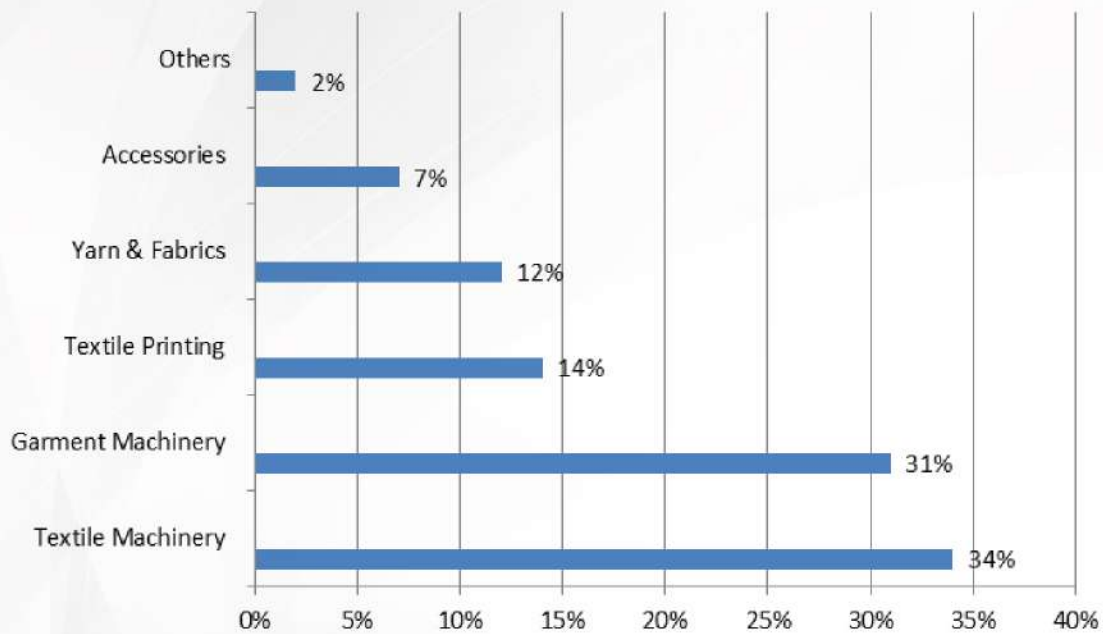


D- Visitors Type of Purchase

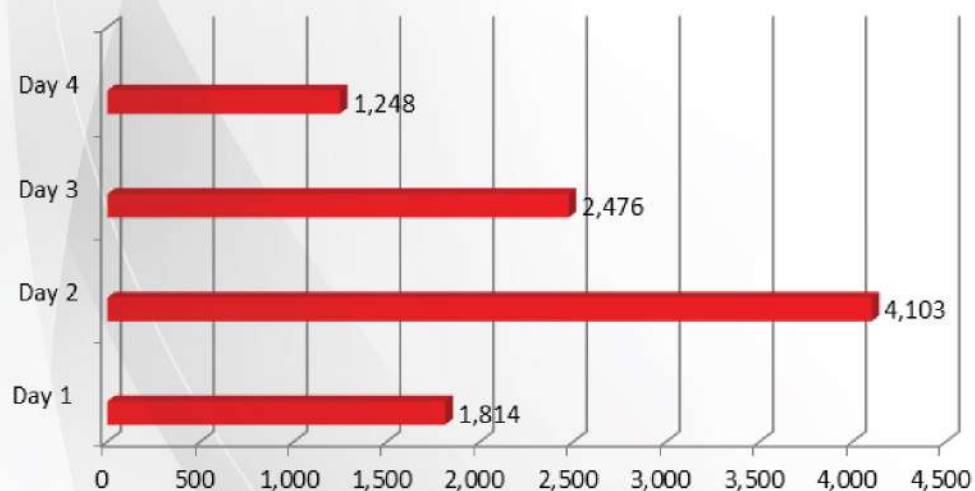


VISITOR PROFILE

E- Purchasing Analysis by Sector

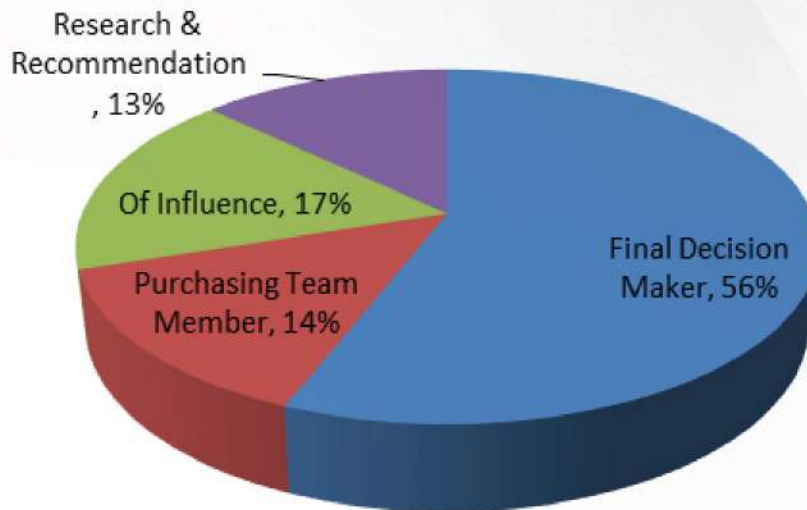


F- Visitors Admission Analysis by Show Days

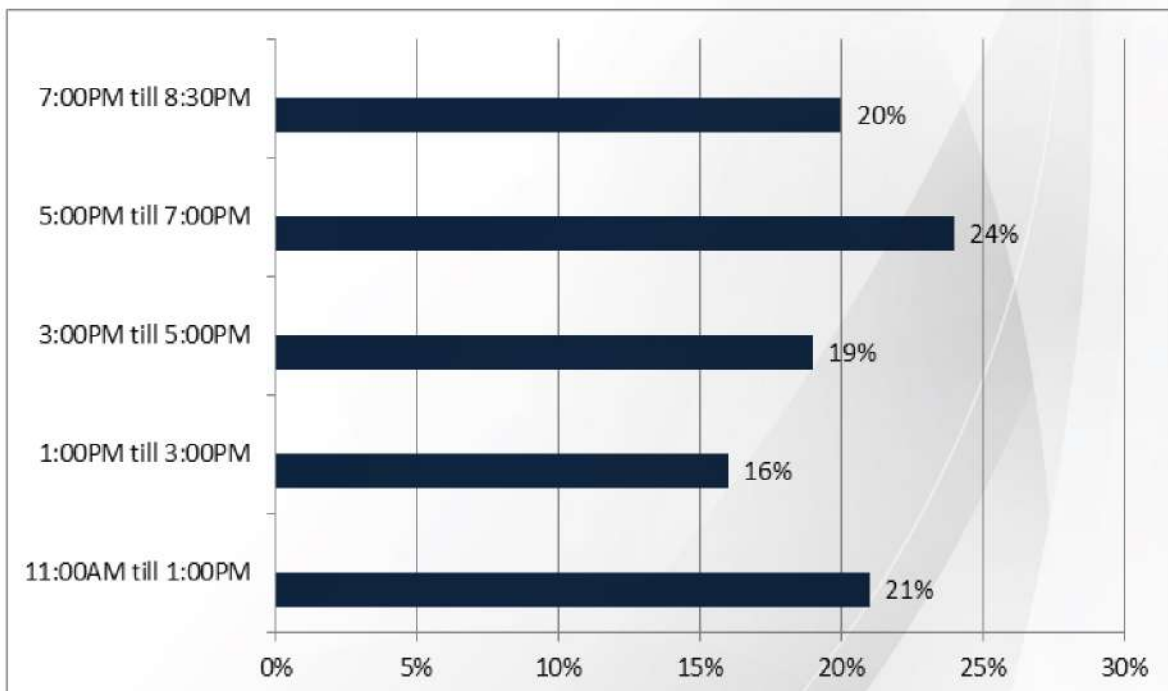


VISITOR PROFILE

G- Visitors in Terms of Buying Decision Influence



H- Prime Time for Visitors Flow



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VISITORS

Post Show Report

I – Results from Visitors Survey

91%

of the visitors said that they found the technologies/products they were looking for



92%

of the visitors rated their visit as successful



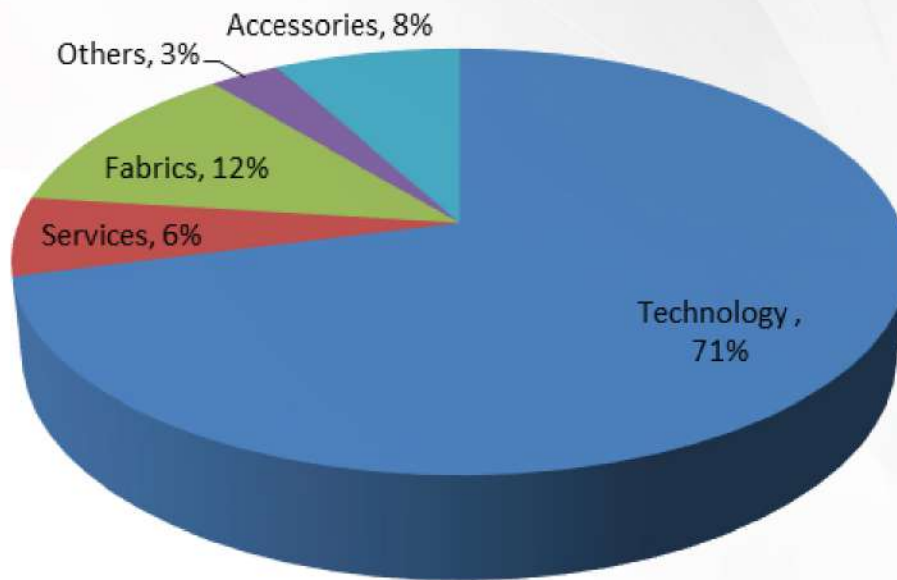
88%

of the visitors confirmed that they will attend the next edition in 2023

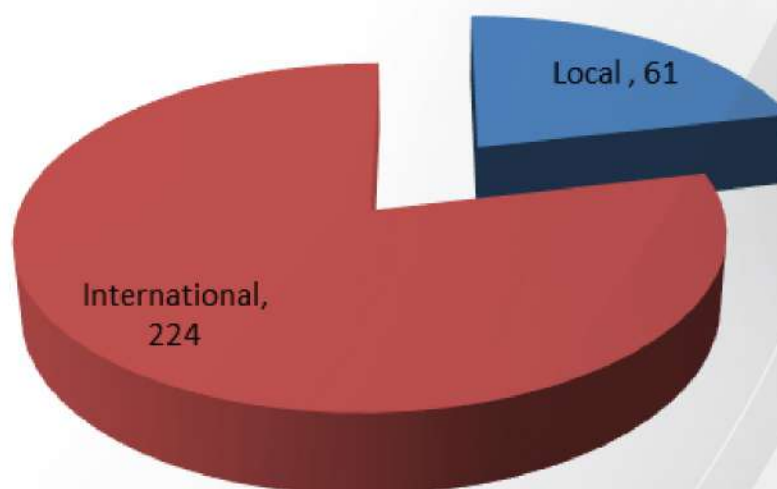


EXHIBITORS PROFILE

A- Exhibitors Nature of Business

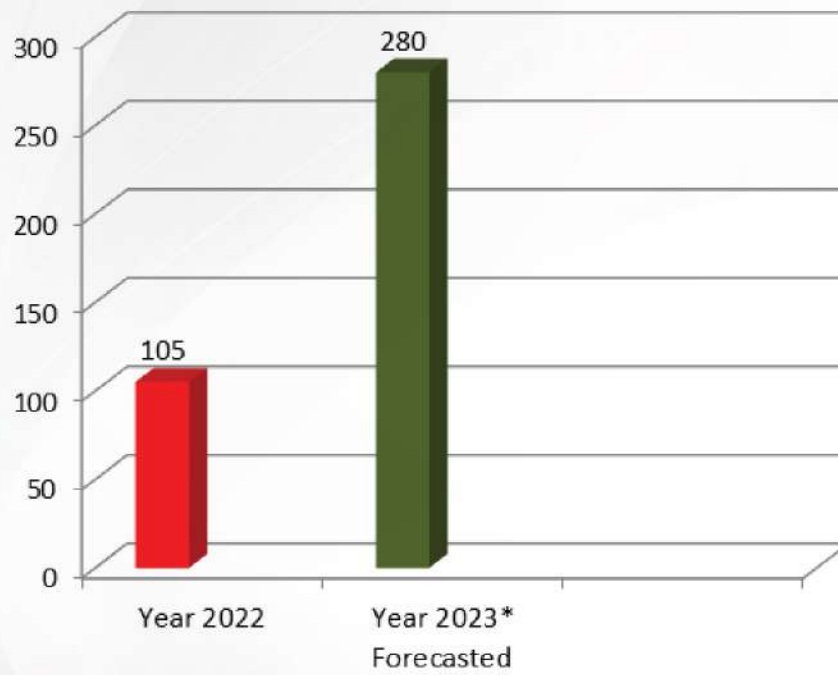


B- International to Local Exhibitors in Numbers (Including Indirect International Exhibitors)

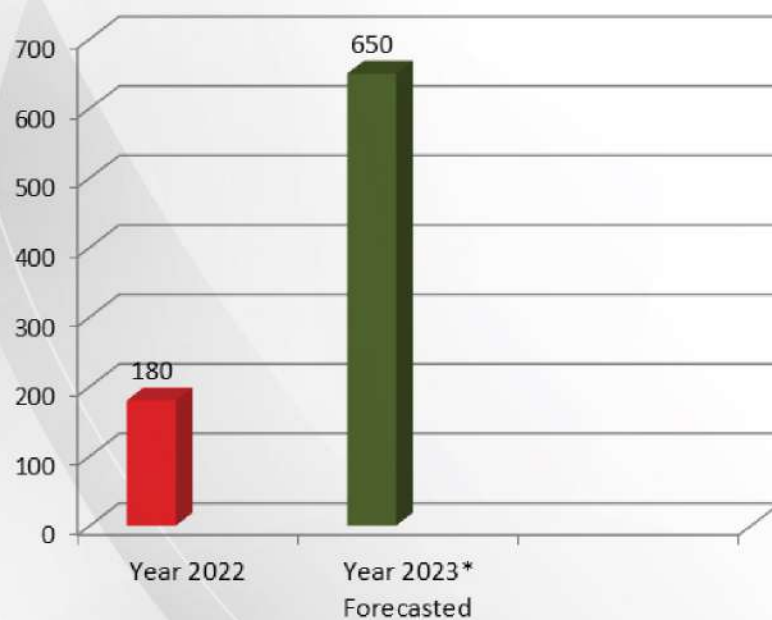


EXHIBITORS PROFILE

C- Event Expected Growth in Terms of Direct Exhibitors



D- Event Expected Growth in Terms of Indirect Exhibitors



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EXHIBITORS

Post Show Report

B- Results from Exhibitors Survey

91%

of the exhibitors said that the show was up to their expectations in terms of visitors and business deals



92%

of the exhibitors confirmed that they will join the next edition in 2023



90%

of the exhibitors rated the show as Very Good



Promotional Activities & Media Coverage

- Billboards & Outdoor at Roads Leading to Industrial Cities
- 30,000 Invitations Mailed to Potential Visitors
- 10,000 Invitations Mailed to to VIP's
- 6 Month Social Media Campaign
- 30,000 SMS Messages Campaign
- Press Release and Advertising Campaign in Key Newspapers
- Post Show Coverage
- Advertisements in specialized magazines
- Huge Press Advertising Campaign in key newspapers
- Radio Commercial Spots at Prime Times

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www.stitchandtex.com

Promotional Activities & Media Coverage



Printed Items



Facebook post



ITEX CAIRO

Digital Textiles Designs & Printing Symposium

20 October 2022

www.itexcairo.com



Innovations in Sports and Active Wear Digital Printing Lectures

- Choosing the Right Fabric for Printing Sports & Active wear
- Why Sublimation is the best option for printing on Sports wear?
- Fusion of Art and Technology in Sportswear design
- Color Combinations in designing Sports & Activewear
- Color Science: The challenge of color reproduction
- Comfort Mapping for Sportswear
- Trends in Activewear and Athleisure

Innovation Track

Demonstrations from the Digital Printing Industry showcasing their latest innovations

Contest

Vision Football Club is a newly formed Football club which is seeking to develop its sportswear starting from training , warming -pre-match kit as well as home and away kits. The design will reflect its brand and identity in the different competitions

Participants of the contest are invited to submit designs based on digital printing for the entire collection of the team sportswear kit

Hosted by

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Organizers

Scribe



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ITEX CAIRO

Digital Textiles Designs & Printing Symposium
الدورة التدريبية للطباعة على الملابس الرياضية

www.itexcairo.com

Innovations in Sports and
Active Wear Digital Printing

Symposium Program

Thursday 20 October 2022

03:30 - 03:45 Welcome Messages & Overview

03:45 - 05:15 Session 1



Why Textile Digital Printing is Vital to the Sportswear industry?

Dr Mahmoud Abbas

لماذا تعد الطباعة الديجيتال على المنسوجات
ضرورية لصناعة الملابس الرياضية؟



Choosing the right fabric for printing Sportswear

Dr Mohamed Salah, Iwear

كيف تختار النسيج المناسب
لطباعة الملابس الرياضية؟



Is Sublimation the best option for printing on Polyester Sportswear?

Eng. Hosam Farran, BG Group

هل الطباعة الديجيتال-سبلماشن-الأفضل للطباعة على
الملابس الرياضية المصنوعة من البوليستر؟

05:15 - 08:00 Session 2



What makes a successful sportswear design?

Doaa Ezzat & Doaa Farouk , FDC

ماذا يجعل تصميم الملابس الرياضية ناجحًا؟



Trends in Active wear and Athleisure,

Mrs Aida Zayed, FDC

ما هي اتجاهات الموضة في الأكتيف وير؟

Demonstrations of sports products where digital printing was used

عرض للمنتجات الرياضية التي تم استخدام الطباعة الديجيتال في صناعتها



Panel Discussion : Needs & Challenges of the Sportswear Industry in Egypt

Panelists:

Mr Sherif Monsef, Connect Sports

Mr M.Keshk, T Shirt Factory

Mahmoud El Kotb, ElKotb Textiles

احتياجات وتحديات صناعة الملابس الرياضية في مصر

08:00

Q & A - Closing Remarks

Organizers

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VISION
FAIRS

TEC

Textile Industries
Research Division

EGYPT TEXTILES & HOME
TEXTILES EXPORT COUNCIL

Supporting Associations

EGYPT TEXTILES & HOME
TEXTILES EXPORT COUNCIL
المجلس التصديري للأقمشة والمنسوجات
والمفروشات المنزلية

APPAREL
EXPORT COUNCIL OF EGYPT
المجلس التصديري للملابس الجاهزة

FDC
Fashion & Design Center
مركز الأزياء والتصميم

Official Publication

STITCH & TEX

“Advancing the practice of Industrial Engineering
in the Egyptian Garment Industry”

Conference Program

Friday 21 October 2022

| | |
|---|---|
| 03:00 - 03:30 | Welcome Messages & Overview |
| 03:30 - 05:30 | Session 1 : |
|  | Why Garment factories should have an Industrial Engineering (IE) Department? Eng. Nasser Kafafy, General Manager at Giza Upper Egypt لماذا يجب أن يكون لمصانع الملابس قسم للهندسة صناعية؟ |
|  | The importance of a factory layout and how it reflects on productivity Eng. Ahmed Ibrahim, IE Manager at Nile Clothing Company أهمية تصميم مصنع الملابس وكيف ينعكس على الإنتاجية |
|  | Understanding your production lines and how to balance them? Eng. Abdel Reheem Ramzy, Technical & IE Manager at Nile Clothing Company كيف تفهم خطوط الإنتاج الخاصة وكيفية تحقيق التوازن بينها؟ |
|  | Time Study: Benefits & Practices Eng. Ahmed Ibrahim, IE Manager at Nile Clothing Company دراسة الوقت: الفوائد والممارسات |
| 05:30 - 06:00 | Break & Networking |
| 06:00 - 07:30 | Session 2 : |
|  | Calculating Efficiency of your production line and your factory overall performance Eng. Nasser Kafafy, General Manager at Giza Upper Egypt كيف تحسب كفاءة خط الإنتاج والأداء العام لمصنعك |
|  | Increasing the efficiency of your production line Eng. Mohamed Abdel Wahab, Jade Textile Ismailia كيف تزيد كفاءة خط الإنتاج |
|  | Benefits of Automation in the Garment Industry Eng. Z.Perdi, Technical Manager , LC Waikiki, Turkey فوائد الميكنة في صناعة الملابس |
| 07:30 | Q & A - Closing Remarks |

Hosted by

STITCH & TEX 2022



CAIRO TEXTILE WEEK

22-23 October 2022

Cairo International Conference Center - Nasr City



“Where the brightest minds
in the textile industry meet”

www.CairoTextileWeek.com

Organizers



Supporting Associations



Official Publication





SUSTAINABILITY IN TEXTILES

Welcome to Cairo Textile Week 2022 where the brightest minds in the Textile industry meet.

Knowledge and Innovation are two driving forces in the textile Industry. Cairo Textile Week is designed to offer you the latest knowledge and inform you about current trends and innovations in textiles with special focus on technologies that contribute to new products. Organized to provide knowledge, it represents as well a business and networking opportunity between different stakeholders in the textiles business.

By participating at CTW 2022 you will be able to:

- Learn from Inspirational presentations through Interactive and focused sessions
- Have networking opportunities with different stakeholders from the industry
- Discover new trends and technologies
- Visit Egy Stitch and Tex exhibition featuring the recent textile technologies offered by the industry

“Where the brightest minds
in the textile industry meet”

Conference Program

Saturday 22 October 2022

| | |
|--|---|
| 12:00 - 12:30 | Welcome Messages & Overview |
| 12:30 - 01:30 | Session 1 : Advancing Egyptian Textile Exports |
| Prepared by  | New to Exporting? What you should know about taxes and export and what are the government incentives? أ. نادي علي - مستشار رئيس مصلحة الضرائب و مدير الادارة العامة لرد الضريبة أ.خالد حسين- الادارة العامة لرد الضريبة -منظومة الأعمال الضريبية |
| 01:30 - 03:45 | Session 2 : Sustainable Fabrics |
|  | Back to the Future: Next Generation of Textile Factories Zekerya Perdi, LC Waikiki  |
|  | Green Transition: Climate Change and the Textile Industry Dr Zeinab Hasan , Textile Consolidation Fund , Alexandria  |
|  | Innovative Solutions for Sustainable Weaving Mr Michele Elia, ITEMA and Ms Norhan Kamal Abbas  |
|  | Sustainable Chemicals for the Textile Industry Dr Tarek Salem, Institute of Textile Research and Technology National Research Center  |
|  | Why Textile Digital Printing is Eco-Friendly? Eng. Josef Schützenberger, SPG Prints Austria  |
|  | The Future of Eco - Fashion Ms Aida Zayed, Fashion Design Center  |
| 03:45 - 05:15 | Session 3: Panel Discussion |
| | Sustainability in Textiles: What's Needed to Be Successful? Panelists: Dr Emad Adly, General Coordinator, Arab Network for Environment and Development Mrs Aida Zayed, FDC Mr Zekeriya Perdi, LC Waikiki Eng M.Keshk , CEO T-Shirt Factory Mr Haitham Baber, GABTX |

Sunday 23 October 2022

| | |
|---|--|
| 12:00 - 01:30 | Session4 : Testing, Quality&Research |
|  | TCF : Services to advance the textile industry in Egypt Eng Samy Gad, Textile Consolidation Fund, Alexandria  |
|  | Environmental Analysis of Textile Products Dr Hazem Sobhy, Textile Consolidation Fund , Alexandria  |
|  | Scientific Research is Creating New Knowledge: National Research Center Achievements to advance Textile Research in Egypt Dr Amira El Shafei, Dean Institute of Textile Research and Technology  |
|  | Roadmap for a successful textile product Dr Marwa Atif, Institute of Textile Research and Technology, National Research Center  |
| 01:30 - 03:15 | Session5 : Sustainability in Textiles |
|  | Sustainability & Competitiveness of Egyptian Cotton Dr Abeer Arafa , Cotton Research Institute  |
|  | Natural Dyes: Greener Ways to Color Textiles Dr Shereen Omar Bahlool, Cotton Research Institute  |
|  | Wool: A Sustainable, Safe and Eco-friendly Fiber Dr Adel A.Haleem, Ex Director International Wool  |
|  | Quality Procedures & Certification For A Growing & Sustainable Business Eng Yehia Hasan, TUV Austria  |
| 03:15 - 04:15 | Session6: Green Finance Opportunities for Sustainable Textile Production |
|  | Dr Hossam S. Ezzeldin Egypt Ministry of Environment Program Director - Pollution Abatement & Green Finance Programs  |
| 04:15 - 05:30 | Session7: Innovations in the Textile Technology |
|  | Latest in Splicing and Laboratory Quality Control Roger Van Bussel, Mesdan , Italy  |
|  | Technical Textiles save lives Eng Khaled ElShafae  |
|  | What's New in manufacturing Faux Fur Knitted Fabrics? Eng Mostafa Eid, Faculty of Applied Arts  |
| 05:30 - 06:30 | Session8 : Meet the Expert |
|  | Laminating Fabrics from A to Z Mr Ahmet Eredem , Maliplast , Turkey  |
| 06:30 | Closing Remarks |

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PHOTO GALLERY



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PHOTO GALLERY



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(ITEX - CGW - CTW) PHOTO GALLERY



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(ITEX - CGW - CTW) PHOTO GALLERY



See you in the next

STITCH & TEX 2023

The 15th International Exhibition for Textile & Garment Machinery,
Printing Technologies, Yarn & Fabric Innovations and Their Accessories



TEXTILE
TECHNOLOGIES EDITION



GARMENT
TECHNOLOGIES EDITION



PRINTING
TECHNOLOGIES EDITION



YARN
INNOVATIONS EXPO



FABRIC
INNOVATIONS SHOW



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OCTOBER 2023

Cairo International Conference Center (CICC) - Egypt

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